

Curriculum Vitae

Dr. Xin Gu

Lecturer
School of Media, Film and Journalism
Monash University, Australia

Education

Ph.D. Sociology, 2008, Manchester Metropolitan University, UK

M.A. European Urban Culture Studies, 2003, jointly awarded by:
Manchester Metropolitan University, UK
Free University Brussels, Belgium
Tilburg University, The Netherlands
Arts and Design University, Helsinki, Finland

BSc. Civil Engineering, 2002
Tongji University Shanghai

History

Teaching

July 2017 -	Director, Master of Cultural and Creative Industries (MCCIs), Monash University
Jan 2015 -	Lecturer, Master of Communication and Media Studies (MCMS), Monash University
Feb 2014 - 2015	Lecturer, Master of Media and Communication, School of Culture and Communication, University of Melbourne (UoM)
2009 – 2010	Lecturer, Master of Creative Industries, Queensland University of Technology (QUT)
2009 – 2010	Lecturer, Critical Enquiry Research Methods, Queensland University of Technology (QUT)

Research activities:

Competitive grants (including completed projects and new applications)

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| 2018 - | Chief investigator, Australian Research Council, 'Facial recognition technology and the public: a comparative study', Monash University, EOI submitted. |
| 2018 - | Partner investigator, Arts and Humanities Research Council (AHRC), 'One Belt One Road Digital Copyright Exchange and Cultural Industries', in application. |
| 2018 - | Chief investigator, Australian China Council, 'Creative Entrepreneurs and Transnational Cultural Infrastructure', \$35,000, Unsuccessful. |
| 2017 - | Chief Investigator, Australian Research Council (ARC) Discovery Project, DP170104255, 'Urban Cultural Policy and the Changing Dynamics of Cultural Production'. Awarded. |
| 2015 | Awarded (\$2,990), Faculty Research Project Seed Fund (Round 2), 'Maker culture in Melbourne: crafts, etsy and creativity'. Monash University |

Research Only Posts:

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| 2015 – 2016 | Research Fellow, Australian Research Council Discovery Grant: 'Working the Cultural Fields'. Monash University. |
| 2013 – 2015 | Research Associate, Australian Research Council Linkage Grant: 'Large Screens and Transnational Public Sphere'. University of Melbourne. |
| 2010 – 2012 | Senior Research Fellow, ARC Linkage Grant: 'Soft Infrastructure, New Media and Creative Clusters: Developing Capacity in China and Australia'. QUT. |
| 2011: | Awarded (\$25,500), 'Creative Industries in China', funded by the Department of Education, Employment |

and Work Relations (DEEWY), Australia Federal Government

2003 – 2006: Industry funded PhD Scholarship by the Northwest Development Agency (NWDA), Greater Manchester, UK

Coordination

2017 - Co-convenor, 'Creative Direction' Media Festival, Monash

2016 - Coordinator, Asian Cultural & Media Studies Research Cluster (ACMS), Monash Asia Institute (MAI), Monash University.

2011 – 2013: Convenor, International Summer School 'Aesthetics and Cultural Industries' at Jiao Tong University, Shanghai, China

2009: Editorial Committee, Australia and New Zealand Communication Association (ANZCA), convened by QUT

2006: Convener, 'Creative Cities and Creative Industries' Conference, co-hosted by British Academy and Shanghai Academy of Social Science

2005 – 2006: Secretary of FOCI (Forum of Creative Industries), UK

2003 – 2005: Research assistant, MIPC (Manchester Institute of Popular Culture), UK

Membership

2018 - Invited to be the co-editor of Palgrave book series 'media cities and creative cities'.

2018 - International Committee, Arts Faculty, Monash University

2016 -	Member of 'Hacked Matter', a research group based at New York University Shanghai Campus
2014 -	Member of Research Unit for Public Cultures (RUPC), University of Melbourne
2010 – 2012	International Committee, Creative Industries Faculty, QUT

Other relevant activities

Reviewer	International Journal of Cultural Policy, Cultural Unbound, City culture and society, Journal of business venturing, Sheji
Consultancy work	<p>Social networks development service (CIDS):</p> <ul style="list-style-type: none"> - PANDA (performing arts and development association) - MFN (Manchester Fashion Network) <p>Market scoping studies for the Master of cultural and creative industries, University of Melbourne</p> <p>Shanghai post-Expo cultural precinct with Norman Foster</p> <p>UNESCO city of music Qingdao with Qingdao Municipal government</p>

Significant Publications

Books

1. Commissioned: ***Culture and Economy in the New Shanghai*** (with Justin O'Connor), Cultural Economies Series, Routledge. 2019. (in press).
2. ***Handbook on Urban Cultural Policy***, edited by O'Connor, J., Oakley, K., Grodach, C. and Gu, X., Edward Elgar. 2019-2021. contracted.
3. ***Creative Cities in Asia***, edited by Xin Gu, O'Connor, J. and Lim, M. Kho, Palgrave, contracted. 2019-2020.
4. Guest Editor of Special Issue on '**a curriculum for cultural and creative industries**', in 'Arts and Humanities in Higher Education', edited with

O'Connor, J. and Vickery J. <http://journals.sagepub.com/home/ahh>, in press.

Scholarly book chapters

5. **Gu, X.** (2018) "Chapter 23. Media City Complex/Cluster: Manchester, Dubai, Shanghai", in Stevenson, D. and Zlatan Krajina, *The Routledge Urban Media Companion*. (in press)
6. **Gu, X.** (2018) 'Maker Culture in China', in Andrew Schrock and Jeremy (eds) *Making our world: hacker and maker movements in context*. Peter Lang. (forthcoming)
7. **Gu, X.** and O'Connor, J. (2018) 'Creative Milieu in China', in Lim, L. and Hye-Kyung L. (eds) *Routledge Handbook of Cultural and Creative Industries in Asia*. London: Routledge. (in press)
8. **Gu, X.** and O'Connor, J. (2018) '(Un)Design, Commerce and Artistic Autonomy: Site-Specific Art in China', in Andrew McNamara (eds) *Un-design*. (in press)
9. **Gu, X.** and Webb, Jen (2018) 'The transformation of the traditional 'artistic' position within tertiary visual arts programs in China' in MacArthur, I. et al (eds) *Investigating the visual as a transformative pedagogy in the Asia region*. Common Ground Publishing.
10. **Gu, X.** (2018) 'Creative Economy in China – a case study of Shanghai's fashion industry' in Wessie Ling and Simona Segre Reinach (eds) *Multiple China*. IB Tauris.
11. **Gu, X.** (2018) 'crafts community: physical and virtual', in Susan Luckman and Nicola Thomas (eds) *Crafts economies*. Pp. 17-27. Bloomsbury Academics.
12. Papastergiadis, N., Barikin, A., **Gu, X.**, McQuire, S. and Yue, A. (2016) 'Mobile Methods and Large Screens' in Papastergiadis, N. (eds) *Ambient Screens and Transnational Public Space*. Hong Kong University Press. Pp. 131-208.
13. O'Connor, J. and **Gu, X.** (2016) 'Creative Clusters in Shanghai: Transnational Intermediaries and the Creative Economy' in Wang, J. et al (eds) *Making Cultural Cities in Asia*. London: Routledge.

14. **Gu, X.** (2015) Cultural Economy and Urban Development in Shanghai. In Oakley, K. & O'Connor, J. (eds) *The Companion to the Cultural Economy*. London: Routledge.
15. **Gu, X.** (2014) 'Creative Industries, Creative Clusters and Cultural Policy in Shanghai', in Lim, L. and Hye-Kyung L. (eds) *Cultural Policies in East Asia: Dynamics between the State, Arts and Creative Industries*. Palgrave Macmillan.
16. **Gu, X.** (2014) 'Anti-business' behaviour among small and entrepreneurial firms in the Creative Industries: A paradoxical survival strategy'. In E. Chell, & M. Karatas-Özkan (Eds.), *Handbook of Research in Small Business and Entrepreneurship*. Edward Elgar.
17. O'Connor, J. & **Gu, X.** (2012). 'Developing a Creative Cluster in a Post-industrial City: CIDS and Manchester' in T. Flew (Eds.), *Creative Industries and Urban Development: Creative Cities in the 21st Century*. London: Routledge.
18. O'Connor, J., & **Gu, X.** (2012). 'Shanghai: Images of Modernity'. In R. Isar, & H. Anheier, (Eds.), *Cultural Policy and Governance in a New Metropolitan Age, Cultures and Globalization Series*, Vol. 5, Sage: London.

Refereed journal articles

19. **Gu, X. and O'Connor** (2019) Negotiating 'localness' in teaching international students in the cultural and creative industries in Australia, *Arts and Humanities in Higher Education*, Special Issue, edited by O'Connor, J. Gu, X. and Vickery, J. (forthcoming)
20. **Gu, X.** and Justin O'Connor (2019) 'Worlding and New Music Cultures in Shanghai, *City Culture and Society*, Special Issue, edited by Jung Wang. (forthcoming)
21. **Gu, X.** and Pip Shea (2019) 'Maker movement in China: social engineering of creative labour in the new economy', Special issue of the industrial 4.0: preparing for disruptive technologies in 21st Century Asia, *Science, Technology and Society*, edited by Dong Hyun S., E. Kerr and Graham, C. (forthcoming)
22. **Gu, X.** and Shea, P. (2018) 'Makerspaces and urban ideology: the institutional shaping of Fab Labs in China and Northern Ireland', *Journal of Peer Production*, edited by Braybrooke, K. and Smith, A.
23. **Gu, X.** and Audrey, Y. (2014) 'Modernity and Large Screens in Shanghai', special issue: Locating Desires: Screens and Urban Culture in Asia.

Situations: Cultural Studies in the Asian Context.

24. Papastergiadis, N., McQuire, S. and **Gu, X.** et al (2014) 'Translating gesture in a transnational public sphere', *Journal of Intercultural Studies*, vol 35, no. 4, page 349-365.
25. **Gu, X.** (2014) 'Cultural Industries and Creative Clusters in Shanghai', *City, Culture and Society*. Vol 5, Issue 3. Page 123-130.
26. **Gu, X.** and O'Connor, J. (2014) Making creative spaces: China and Australia: An introduction. *City, Culture and Society*. Vol 5, Issue 3, page 111-114.
27. Papastergiadis, N., McQuire, S., and **Gu, X.** et al (2013) 'Mega screens for mega cities', *Theory, Culture and Society*, vol 30, issue 7/8, pp. 244-260.
28. Papastergiadis, N., McQuire, S., and **Gu, X.** et al (2013) 'Large screens and the transnational public sphere' in Cleland, K., Fisher, L. and Harley, R. (eds) *Proceedings of the 19th International Symposium of Electronic Art. ISEA 2013*. Sydney. <http://ses.library.usyd.edu.au/handle/2123/9475>
29. O'Connor, J., & **Gu, X.** (2012). 'Creative Industry Clusters in Shanghai: A Success Story?' *International Journal of Cultural Policy*, DOI:10.1080/10286632.2012.740025
30. **Gu, X.** and O'Connor, J. (2012) Guest Editors Special Edition, 'Introducing Shanghai Modern: the Future in Microcosm'? *Culture Unbound*, 4: 11-14
31. **Gu, X.** (2012). 'The Art of Re-industrialisation in Shanghai'. *Culture Unbound*, 4: 193-211.
32. **Gu, X.** (2010). 'Shanghai: City of Other People's Dreams'. In K. Craig, B. Neilson, N. Rossiter, S. Zehle, (Eds.), *Transit-Labour: Circuits, Regions, Borders*, Digest 2. <http://transitlabour.asia/documentation/> Blood & Thunder Publishing Concern: Sydney.
33. **Gu, X.** (2010). 'Social Networks and Aesthetic Reflexivity in Creative Industries'. *Journal of International Communication*, 16 (2): 55-66.
34. O'Connor, J., & **Gu, X.** (2010). 'Developing a Creative Cluster in a Post-industrial City: CIDS and Manchester'. *The Information Society*, 26(2):124-136.
35. O'Connor, J., & **Gu, X.** (2006). 'A New Modernity? The Arrival of 'Creative Industries' in China. *International Journal of Cultural Studies*, 9(3): 271-283.

Conference submissions

36. **Gu, X.** and Pip Shea (2017) 'Shenzhen's maker culture and the digital divide', *The Industrial Revolution 4.0: preparing for disruptive technologies in 21st Century Asia*. 26-27 Oct. National University of Singapore, Singapore.
37. **Gu, X.** (2017) Panel 'Subculture in worlding cities: mobility and territoriality', *Inter-Asia Cultural Studies Society International Conference (IACS) 2017*. July, SungKongHoe University, Seoul.
38. **Gu, X.** (2016) Panel 'Shanghai Modern: Exploring alternative modernity in China'. *Association for Asia Studies Conference*. 24-27 June, Doshisha University, Kyoto.
39. **Gu, X.** (2015) 'Making Places: creativity, craft and manufacture'. *State of Australian Cities (SOAC) conference*. Brisbane.
40. **Gu, X.** (2014) 'Networks of support or choice of necessity – work in the independent cultural sector in Manchester.' *Symposium on work and employment in cultural economy*. University of Melbourne and RMIT University. 8th & 9th Dec.
41. **Gu, X.** (2013) 'a creative economy model for developing countries: understanding creative entrepreneurship in China', *Cultural Economy: the next generation conference*.
42. **Gu, X.** (2013) 'new work unit: a 3D printing and hacker space in Shanghai', *3D printing: social and cultural trajectories*, Swinburne Institute for Social Research. 5th December.
43. **Gu, X.** (2013). 'Creativity, Craft and Manufacture – a case study of independent fashion in Shanghai', the Eighth International Convention of Asia Scholars (ICAS 8), Macao, 24-27 June 2013. Confirmed Panel.
44. **Gu, X.** (2012). 'Rematerialising Creativity in Shanghai', *Cultural Studies association of Australasia*, University of Sydney, 4-6th December 2012.
45. **Gu, X.** (2012). 'Making Places: Cultural Industries, Manufacture and Crafts in Shanghai', Panel Session Cultural economy, Manufacture and Sustainable Urbanism, *Governing City Futures*, 17-19th August 2012, University of Western Sydney.
46. **Gu, X.** (2012). Creative Clusters and Creative Milieu in Shanghai. *Chinese Culture on the World Stage*, an international conference organized by Hong Kong Baptist University and jointly sponsored by Renmin University and the University of Westminster. (Accepted but not given due to childbirth)

47. **Gu, X.** (2012). 'Creativity is Changing China: Discourses of Modernity and Democracy in the Creative Industries' at *Knowing Asia: Asian Studies in an Asian Century*, 11-14th July 2012, Asian Studies Association of Australia and University of Western Sydney.
48. **Gu, X.** (2011). 'Designing Creative Clusters in Shanghai: physical, economic and social indicators'. Invited and funded by the *Japan Association of Cultural Economists*, Kyoto, Japan. December 2nd 2011
49. **Gu, X.** (2011). 'Designing Creative Clusters'. *Summer School on 'Modernity and Creative Industries'*, Jiao Tong University, Shanghai, China, June 17th 2011.
50. **Gu, X.** (2011). 'Creative Entrepreneurs as Intermediaries in the Development of Creative Industries', *American Association of Geographers Conference*, Seattle, April 7th 2011
51. **Gu, X.** (2010). Creative Entrepreneurs and Creative Clusters in Shanghai, *International Culture Studies Conference: Crossroads*, Hong Kong, June 20th 2011.
52. **Gu, X.** (2010). 'A Case Study of Creative Industries Policy Development in Shanghai', *Creative Industries and Policy Development Symposium*, co-hosted by QUT and the Chinese University of Hong Kong. June 17th 2011
53. **Gu, X.** (2010). 'The Development of Creative Clusters in Shanghai', *Japanese Association of Cultural Economists International Conference*, Kobe, Japan. July 3rd 2010
54. **Gu, X.** (2010). 'Creative Clusters and Urban Regeneration in Shanghai', *International workshop on 'Transit Labour'*, organised by University of Western Sydney, Shanghai. April 14th 2010
55. **Gu, X.** (2010). 'Defining Soft Infrastructure: preliminary findings on ARC Linkage Project – "Designing Creative Clusters"', *Building the Creative Environment: perspectives from China and East Asia*, symposium organised by CCI in association with Creative Enterprise Australia in Brisbane. March 15th 2010
56. **Gu, X.** (2010). 'Creative Clusters and Urban Ecosystems', *Creative Suburbia Symposium*, QUT. March 2010
57. **Gu, X.** (2010). 'Border Re-crossings: Cultural Research in Home-town Shanghai', The Next Generation of Cultural Research Conference, organized by University of Western Sydney. February 2010

58. **Gu, X.** (2007). 'Creatives Get Networked', *International Forum of Culture Creative Industries in China*, Communications University of China, Beijing. June 2007

Non-traditional Publication

59. **Gu, X.** (2011). 'From the Margins to the Centre: towards an art strategy for the ethnic enclaves in the city'. In L. Rollman, (Ed.), *My Own Private Neon Oasis*. Museum of Brisbane, Brisbane, pp. 30-41.
60. **Gu, X.** et al (2016). *Connecting audiences: a manual for large screens*. University of Melbourne.
http://arts.unimelb.edu.au/_data/assets/pdf_file/0012/1867863/CAManual_2015Web.pdf
61. **Gu, X.** et al (2017) Can our cities' thriving creative precincts be saved from 'renewal'? 30 Aug 2017, *The Conversation*.

Media Interviews

62. 'How can we identify fake news', 24/02/18, *SBS Radio*,
<https://www.sbs.com.au/yourlanguage/mandarin/en/audiotrack/how-can-we-identify-fake-news?language=en>
63. 'Media merger Dr Gu Interview', 26/07/18, *SBS Radio*,
<https://www.sbs.com.au/yourlanguage/mandarin/en/audiotrack/media-merger-dr-gu-interview?language=en>
64. 'Network supervision in China', 5/12/17, *SBS Radio*,
<https://www.sbs.com.au/yourlanguage/mandarin/en/audiotrack/network-supervision-china?language=en>
65. 'The power in making "0.1 to 100": interview with Dr. Xin Gu', *Soundcloud*,
<https://soundcloud.com/monasharts/the-power-in-making-01-to-100-interview-with-dr-xin-gu>
66. 'Cultural Diversity in the media and cultural industries', 11/10/17, *SBS Radio*
<https://www.sbs.com.au/yourlanguage/mandarin/zh-hans/audiotrack/cultural-diversity-media-and-cultural-industries?language=zh-hans>