

I am an Art Specialist with 14 years experience in broad range of cultural practice, including visual, performing and literary arts. With an international career, I have developed an extensive global network and a high capability in navigating the political, social and financial complexities for cultural development in Europe, Asia and the Pacific Region. I seek to contribute to global knowledge and best practice in developing the cultural and creative sectors with diverse range of stakeholders.

Independent Consultant

April 2018 till now

- I. Attended UNESCO's Asia Pacific community of practice workshop in Seoul, Korea;
- II. Produced a research paper on Public-Private Partnership on Capital Arts Projects for the proposed National Gallery of Contemporary Arts in Fiji;
- III. Commissioned to produce China country profile for ASEM institute Asia-Europe Foundation based in Singapore.
- IV. As a recognised expert in my field, I work as a funding application assessor for Creative New Zealand.

Head of Arts and Partnership, British Council, NZ

2016 – March 2018

National Policy/Capital Project Planning: Developed a targeted strategy for the Fijian Government, which outlined key pathways to develop hard and soft infrastructures for the proposed National Gallery of Contemporary Arts, valued over 20 million NZD;.

Mobility and Collaboration: Initiated a three-city live art residency programme for New Zealand, Scottish and Hong Kong artists to foster creative collaborations over three years. The project secured £130,000 cash sponsorship from partners;

Policy: Initiated a Gallery and Museum Directors' Roundtable Policy discussion on Audience Engagement and Diversity, facilitated peer learning among directors from the Tate, New Zealand National Museum Te Papa, Auckland Art Gallery, Christchurch Art Gallery, Museum Aotearoa and other regional galleries.

Cultural trade Missions: Led New Zealand venue and festival programmers to the UK, resulting national touring deals for UK companies, worth three million NZD.

Research: Commissioned researches on market needs in NZ, in particular with Maori and Pacific partners. The Pacific Entrepreneur research provided Tautai Trust strategic direction and insights on Pacific Creative Entrepreneurs' capacity building programmes.

Regional Evaluation Lead (5-10% of a FT role)

2015 – 2018

Global Strategy: Contributed to the British Council's global management team on results and evidence strategy in arts, particularly on brokering and connecting people globally through the arts. Contributed to a rigorous global evaluation framework that tracks five key art impact areas. The framework informed our global art strategy and resource planning.

Capacity Building: Supported and guided arts director and managers in 14 countries across East Asia on evaluation planning and delivery; Contributed to the development of toolkits including methodology and case studies for the art team. Developed training materials to improve evaluation for our global team; Developed evaluation training plans for Heads of Arts across East Asia.

Head of Arts and Creative Industries, British Council Hong Kong

2012 – 2016

Capital Project: Worked closely with teams at West Kowloon Cultural District Authority (WKCD) on strategic planning focused on sector development for the cultural district. Facilitated WKCD CEO's first scoping visit to the UK. Arranged meetings for the CEO to meet with directors from the British Museum, Tate and the BBC.

Policy: I led on concept development and delivery of the following cultural summits: "Hong Kong 2020: a Society led by Arts?"; "Public Forum- Cultural Leadership: The Asian Way?"; "New Engagement, New Content, New Perspective - a Forum on the Arts and Cultural sector in a Digital Age". By setting up those forward-looking and provocative summits, I provided leaders the opportunities to learn from international best practice and, this in turn strengthened the ecosystem for international partnership.

Trade Missions: Led Hong Kong and Macau venue and festival programmers to the UK, resulting in touring deals for UK companies, worth five million NZD.

Public Art: Managed a public art project *Event Horizon* by Sir Antony Gormley. Thirty-one sculptures installed on rooftops and public spaces on the ground generated wide interest from audiences. The project was delivered on time and on budget against significant social, technical and financial challenges.

Management: Managed a team of ten external consultants contributing to the Curatorial Development, Sponsorship Management, Public Relations, Events Management, Structural Engineer Design, Project Management, Arts Installation, Essay Writing, and Publishing for the Event Horizon project.

Sponsorship: Secured Hogan Lovells as our pro bono lawyer to work on contractual management, saving an equivalent of £50K in legal fees. Overall, I secured equivalent of just under one million pounds cash income and one million pounds in-kind sponsorship for our programme in HK.

Other arts projects: Managed Thomas Heatherwick's first exhibition in HK, including two public

installation areas at PMQ courtyard and Swire property. Initiated and managed outdoor Forest Fringe Live Art Festivals at the WKCDA; Initiated and managed Poetry on the Tram, a first ever poetry project for the 150 year-old Hong Kong Trams. Initiated a series of BFI Hitchcock film screenings in Hong Kong, including a large-scale outdoor screening at WKCDA.

The Event Horizon project was covered by over 400 media reports and awarded the Mumbrella Award for Bravery for the Public Relations achievement.

Senior Arts Manager, British Council China

2009 – 2012

Operational Management: Led on strategy planning, staffing, budgeting, audiences development, key government and corporate stakeholder management for large-scale art projects, including the UK Now Festival one of the largest British Arts festivals ever held in China, bringing over 200 events in more than 29 cities. Secured £100K cash income from Jaguar Land Rover and £20K from Huawei for the festival.

Mobility and International corporation: **I.** Managed London Book Fair China Market Focus programme. This high profile literary programme was sensitive, complex and politically charged. The programme resulted multi million pounds publishing deals between UK and China. **II.** Supported the negotiation of UK's Film Co-Production agreement with China.

Trade missions: High profile publishing missions between China and UK, contributing to the overall success of the multi million pounds publishing deals. Trade missions on performing arts, resulting national tours such as Richard Roger's exhibition at the Capital Museum, Royal Philharmonic Orchestra and English National Ballet tour to Beijing just to name a few.

Networks Manager, British Council China

2006 – 2009

Mobility and International corporation: Managed China-UK Connections through Culture (CtC) project, a £1.5 million initiative independently evaluated as a successful and responsive model of exchange unmatched by any overseas government agency in China.

Global Networks: Designed and delivered the innovative *Connection through Cultural* programme for the Department for Culture Media and Sports, Foreign and Commonwealth Office, Scottish Government and Welsh Assembly. The tailored information provision, tailored advising services and targeted trade missions brought over 100 institutional partnerships from UK and China, including the first-ever strategic partnership for Royal Opera House with National Centre for the Performing arts, first Turner exhibition from Tate to China and British Library's Dunhuang project with National Library of China.

Arts Officer, British Council China

2005 – 2006

International Cultural Exchange: Managed the Chinese Poems on London Underground and British Poems on Shanghai Metro exchange programme. It was a first international cultural programme for the Shanghai Metro.

EDUCATION

MA, Arts Management (Dissertation Hon) City University, London	2003 – 2004
BA, Art History, Central Academy of Fine Arts (CAFA), Beijing	1999 – 2003

CERTIFICATES & TRAINING

Professional Coaching par-time diploma at Southern Institute, certificate expected by 2019

Project Management Professional (PMP)® Certified valid till March 2021, License 2166015

Evaluating Social Programs, randomized evaluations MIT, USA, Verified Course, 2017

ABDI Return on Investment Foundation and Evaluator Workshops, Level 4 BTEC Professional Award in Business Impact and ROI Measurement Certificate, no. EW85557 2013

Maximising influence & Conflict Management, Rock the Boat consulting, HK, 2012

Advanced Cultural Leadership Programme Clore Leadership UK & HK University, 2010

Creating Partnership through a Counselor Approach, Wilson Learning Worldwide, 2009

Leadership Greatness, FranklinCovey, China, 2009

Strategic Leadership Development –Leadership 360, Management Research, China, 2008

SUMMARY OF SKILLS

Project Management: Project coordination, Schedule Management, Managing Global Virtual Teams, Information Management, Reporting

Business Management: Sales, Negotiation, Opportunity and Risk Management, and Sponsorship

Government Relations: Cultural Diplomacy, Public Relationship and Risk Management

Stakeholder Management: Authentic Trust Building, Intercultural Relationship Building

Arts and Creative Sector: Creative Industries, Digital Economy, Visual Arts, Architecture, Performing Arts and Literature

Interpersonal Skills: Adaptive to cultural & political settings, Effective conflicts resolution

Language Skills: Fluent in English and Mandarin, Reading and Listening in Cantonese, Basic ability in Japanese