

MARWA HELMY AHMAD ABOU EL WAFA

Date of Birth : 22/09/1979
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Biography:

Cultural Manager, researcher and trainer in cultural policy and cultural management, Marwa Helmy is currently the manager of the British Council program "Towards a Creative Economy Framework". She was the Deputy Manager and regional programs manager in Culture Resource (Al Mawred Al Taqafy) (an Arab regional cultural organization – www.mawred.org) since 2009 till May 2017. She was the manager of the cultural policy program in the Arab region from 2009 till 2017. She is a member of the Egyptian Cultural Policy National Group. Marwa was graduated from the faculty of arts, the French section. She is holder of a Master's degree in the management of Culture and Media from Senghor University (Agency of Francophone University) (2009); translator, editor for news in French language, has a diploma in journalism from the Center of Training of Journalist in Paris, France (CFPJ) in 2007, a PhD candidate in the field of cultural management and cultural policies. Since September 2017, Marwa is also a freelance consultant in cultural management and cultural policy and a member of Culture Resource (Al Mawred Al Thaqafty) General Assembly.

Education:

Jun 2014- Now	Working on the thesis project: "Cultural Policies in the Arab region"
May 2009	Masters in Development – Senghor University – Alexandria - Egypt (University for African Development – International Organization of Francophonie) Department : « Cultural Heritage », Speciality : « Cultural and Media Management ». Subject of Thesis : « Development of independent musical groups and Promotion of Independent Music in Egypt ». Grade for thesis and professional project: Excellent.
Jul 2007	Higher Studies Diploma in Journalism. (A Franco-Egyptian double diploma between the University of Cairo and IFP (French Journalism Institute of Pantheon University in Assas, Paris) in partnership with CFPJ (Training Center for Proficiency in Journalism) of Paris. Graduation project: "Independent musical groups in Egypt" –enquête journalistique. Grade : Very Good
Jul 2004-Jun 2005	Research work for thesis in french literature.
Jul 2004	Registration of subject for Masters thesis in french literature

"La Dynamique des points de vue dans le texte théâtral de Michel Vinaver et Saadallah Wannous".

Jun 2004	Diploma in French-Arabic/Arabic-French Translation and achieving second level language proficiency in French with the State Information Service in affiliation with the Ministry of Information.
Mar 2004	Passed international exam for english language skills (TOEIC).
Jun 2003	Diploma in French-Arabic/ Arabic-French translation and achieving first level proficiency in French with the State Information Service in affiliation with Ministry of Information
Jun 2001	Pre-Masters in French Literature - Subject of Thesis : “ L’objet comme signe dans LA NAUSÉE de J.P. Sartre (Application de la Méthode Sémiotique Triadique de Peirce).
May 2000	Bachelor Degree in French Literature, Faculty of Arts, Department of French language and Literature, University of AIN SHAMS. Grade : Good
Dec 1996	French Bachelors Equivalent
Apr 1996	Diploma in French Language (French Alliance)
1995-1996	Secondary studies certificate (Bac) . LYCÉE EL-HORREYA of Maadi
1983- 1996	Bilingual primary and secondary studies (French – Arabic).

PROFESSIONAL EXPERIENCE

JUNE 2018-Present	Manager of the British Council program “Towards a Creative Economy Framework”
SEPTEMBER 2017-Present	Free lance consultant in cultural management and independent researcher & trainer
JANUARY 2018-Present	Member of Culture Resource (Al Mawred Al Thaqafy) General Assembly
JUNE 2017-DEC 2017	Admin, Financial and program consultant (Culture Resource/Al Mawred Al Thaqafy)
JANUARY 2014-MAY 2017	Deputy Director and Regional programs manager (Culture Resource) (www.mawred.org)
DEC 2009	Deputy Director and Manager of cultural policy program (Culture Resource – Al Mawred Al Thaqafy) (www.mawred.org)
OCTOBER - NOVEMBER 2013	Internship in "Artransponder" institution – Berlin (www.arttransponder.net) (Cultural German institution)

APRIL 2011-PRESENT	Founder and organizer of "El Fan Midan", a monthly festival in public spaces in Egyptian cities.
MARCH 2011	Founder and member in the "Coalition of Independent Culture – Egypt
JANUARY 2014-PRESENT	Trainer in cultural management in the framework of Cultural Resource cultural management training program
SEPTEMBER 2008-JAN 2010	Programs Coordinator (Association of Cultural and scientific renaissance – Jésuites Cairo)
MAY 2008 SEPTEMBER 2008	Volunteer work with the Cultural Association for Scientific and Cultural Renaissance (Jésuites Cairo) (Cultural management, Programs, event evaluation ...).
JUL 2008- SEPTEMBER 2008	Volunteer work with (Town House Gallery) (Writing funding proposals for cultural projects).
SEPTEMBRE 2007- SEPTEMBER 2009	Journalist for internet site « lepetitjournal.com » (an internet intended for french and francophone speakers)
AUG- SEPT. 2007	Course by Radio « Monte Carlo Doualiya » provided by <u>CFPJ</u> (Proficiency Training for Journalism) in Paris.
JUN 2007-SEP 2008	Journalist for independent Egyptian journal “Al Badeel”
APR 2007	Participated with El Nessim Magazine (the first magazine of journalists Spring University – Project organized in Cairo by the Euromed program for journalists of Euromed region.
JUL 2002 SEPT 2008	Involved with the State Information Service (Ministry of Information in the Department of « Editing for foreign languages» (Arabic to French translation of official speeches given by the Egyptian president to be used for books and reviews published by the Organization
FEB 2002 SEPT 2008	Executive Secretary for GM, in the "Department of Operations and Public Relations" – translation works for Tunisian Company for Petroleum – HBS International Egypt Ltd.
OCT '01- JAN'02	Interpreter and guide for French tour groups - Egyptian Ministry of Youth.

PROFESIONNAL COURSES

SEP 2018	“Arts Rights Justice” training – Hildesheim University- Germany
NOV 2017	TOT workshop for cultural managers- Goethe Institute Cairo “The future search Conference”
OCT 2017	Fundraising for Culture workshop – Tamasi Collective

OCT 2015	TOT workshop for cultural managers- Goethe Institute Cairo
OCT-NOV 2013	Cultural management training for MENA region – Goethe institute (Berlin and Hamburg)
NOVEMBER 2009	Cultural management training organized by Culture Resource – Damascus/Syria
MAY 2008	« Cultural Management » training provided by the Association for Scientific and Cultural Renaissance – Jésuites of Cairo.
AUG 2007	« The Radio from A to Z provided by the <u>CFPJ</u> (Proficiency Training Center for Journalism) in Paris.
NOV 2006	« Time Management » provided by American Chamber of Commerce
APR-SEP 2006	« Classical Arabic » course in Culture Wheel Sakia.
JAN 2006	Berlitz – English (conversion course – Level 6)
JUL-AUG 2005	"Development for Journalistic Aptitude and media coverage provided by the State Information Service (Ministry of Information).
FEB 2005	« Executive Assistant » provided by American Chambre

LANGUAGES

ARABIC : Mother tongue.

FRENCH : Mastered Fluently.

ENGLISH : Very Good.

COMPUTER SKILLS

Windows : Word , Excel , Internet, Outlook Express (Course in Microsoft).

OTHER ACTIVITIES

JUNE 2010-PRESENT	Member in the coptic Angelic organization for cultural dialogue.
SEP 2005	Representative for Egypt in the Conference titled « Women in Sports » in Tunisia, an Euromed programm.
DEC 2003	Representative of Egypt in the conference « Participation of women in the associative life » - Nice – France, an Euromed programm.
SEP 2001 UNTIL SEP 2005	Member in "Youth Francophones of Egypt" (Club founded under direction of Ministry of Youth)