

# Eduardo Saravia

## CONTACT

Nationality: Colombian



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## ABOUT ME

Economist, MA in economics, with extensive experience (+12 years) in design, evaluation, and implementation of cultural and social public policies. Strong background in cultural and creative industries qualitative and quantitative research, experience on design and measurement of economic indicators related to culture and social phenomena in national and international organizations. Member, UNESCO Experts Facility on the Governance of Culture in Developing Countries

## WORK EXPERIENCE

01/02/2019 - CURRENT

### Member, Experts Facility on the Governance of Culture in Developing Countries

UNESCO

- Support different areas of the implementation of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions such as: developing training materials; writing research papers; evaluating funding requests for the International Fund for Cultural Diversity; providing policy advice, trainings and capacity development; supporting policy monitoring activities; and advancing advocacy and networking opportunities.

01/06/2018 - CURRENT

### Chief economist

Sound Diplomacy

- Head of the economics department at Sound Diplomacy.
- Design and Implement methodologies for measuring the economic impact of the music ecosystem in different cities of the world.
- Design and implement methodologies for measuring the nighttime economy ecosystem in different cities of the world.
- Support the design public policy recommendations to foster the music industry in the cities.

Berlin, Germany

01/04/2011 - 01/06/2018

### Specialized advisor

Ministry of Culture of Colombia

- Colombian Culture Satellite Account coordinator
- Entrusted with the competitive sectorial committees of the Colombian Cultural Industries.
- Program Director, Technical Committee on Cultural Industries and institutional linkages development to promote the competitiveness of Cultural Industries in Colombia.
- Country's emissary to the Mercosur Cultural Information System (SICSUR).
- Design and monitoring of strategies to foster the CCS in Colombia.

Bogotá, Colombia

01/01/2019 - 01/07/2019

### Senior consultant

CERLALC - UNESCO

- Advising the design and development of the indicators set (index) for the book sector and reading habits in Latin America, Spain and Portugal of CERLALC, UNESCO

01/06/2016 – 01/11/2016

**Professor**

Universidad el Bosque

- Creative Economy professor for the Cultural Industries MA program,

Bogota, Colombia

01/04/2011 – 01/12/2012

**Senior consultant**

Department of Cultural, Recreation and Sports of Bogotá

- Consultant advisor, technical assistance for the implementation of strategies for lifting of quantitative information in the cultural sector, and the development and analysis of sectorial indicators.
- Consultant advisor for the Planning Department in the formulation, analysis of sectorial indicators (culture, recreation and sport) according to the information and tools from internal and external sources.

Bogota, Colombia

01/07/2008 – 07/04/2011

**Economist**

CIASE

- Development and formulation of international cooperation projects,
- Design of the Violence Against Women index (Security Index for Women in urban areas) under driven UNIFEM, MDGF programs.
- Coordination of research and advocacy project "Migrant Women and Economics" Under the regional Program Opening Worlds, powered by OXFAM and the European Union.

Bogota, Colombia

## EDUCATION AND TRAINING

01/02/2015 – 01/06/2017 – Bogota, Colombia

**Master in Economics**

Pontificia Universidad Javeriana

EQF level 8

01/02/2002 – 01/11/2007 – Bogota, Colombia

**Bachelor in Economics**

Pontificia Universidad Javeriana

EQF level 7

## LANGUAGE SKILLS

**MOTHER TONGUE(S):** Spanish

**OTHER LANGUAGE(S):**

**English**

**Listening**  
C2

**Reading**  
C2

**Spoken  
production**  
C1

**Spoken  
interaction**  
C1

**Writing**  
C1

**German**

**Listening**  
A2

**Reading**  
A2

**Spoken  
production**  
A2

**Spoken  
interaction**  
A2

**Writing**  
A1

## DIGITAL SKILLS

RR-Studio / Proficient in using Microsoft Office / Microsoft Office (Word Excel) / Google Drive / Zoom

## PUBLICATIONS

### Publications

- Co-author, Mediciones Culturales, resultados del proyecto: elaboración implementación de la cuenta satélite de cultura, CSC , en los países del área andina
- Co-author, Análisis de la Oferta y la Demanda de los Productos Culturales en Colombia: caracterización del Consumo de Música, artes escénicas, audiovisuales e industria editorial, Universidad EAN de Colombia, 2017.
- Co-author, Una Mirada Desde el Sur: Pueblos Indígenas
- Co-author, Cultura a la Medida, Análisis de la Cuenta Satélite de Cultura de Colombia

## COMMUNICATION AND INTERPERSONAL SKILLS

### Communication and interpersonal skills

- Excellent oral and written communication skills.
- High capacities to prepare qualitative and quantitative reports

## JOB-RELATED SKILLS

### Job-related skills

- Public policy evaluation
- UNESCO2005 Convention Expert
- Socio-cultural policy analysis
- Macroeconomics studies
- Cultural and creative industries
- Quantitative & qualitative research
- International relations
- Project management
- Multilateral affairs
- Cultural policy design
- National account system