

## Résumé

### Andrea S. King

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#### Profile:

Andrea is an assertive, competent and self-motivated woman, with a storehouse of creativity, who has worked in various sectors of the creative industries for over 25 years. She possesses excellent communication and organisational skills, is a team player, and exceptional at self-management.

#### Employment History

➤ **2015- present: Director, Barbados Cultural Industries Development Authority**

**Major responsibilities:** Overseeing the timelines, logistics and operations of the Authority;

- b) Assisting the Board of Directors of the Authority in all matters relating to Cultural Industries Development and regulation, including but not limited to:
- i. designing programmes relating to the effective and sustainable development of the cultural industries;
  - ii. Managing the annual budget of the Authority as it relates to funding and investment in the Cultural Industries in support of Ministry priorities;
  - iii. advising on training and other programming initiatives designed to enhance and maintain the global competitiveness of Barbados' cultural industries;
  - iv. managing all business development, marketing, communications and research activities of the Authority;
  - v. developing and implementing policies, procedures and systems aimed at improving the overall operation and effectiveness of the Authority.

c) Undertake, implement and execute such Cultural Policy duties and exercise such powers in relation to the Authority and its business as the Board of Directors of the Authority shall from time to time be assigned to or vested.

➤ **2016 – present: Tutor, Barbados Community College (1<sup>st</sup> and 2<sup>nd</sup> year students)**

- i. Foundation course - Contemporary Issues in Arts and Entertainment
- ii. Second year course - Cultural Theory (I)

➤ **2012 -2015) Consultant, Cultural Industries Development, Ministry of Family, Culture, Sports and Youth**

Major responsibilities - Co-ordination of:

- i. of the Cultural Industries Development legislation
- ii. the Preservation of Antiquities and Relics Bill;
- iii. establishing the Film and Digital Media Commission of Barbados
- iv. The Bridgetown Arts Festival

➤ **2011 (October-December) – Teacher, Theatre Arts, English Literature, 1<sup>st</sup>-5<sup>th</sup> forms**

➤ **2007 to 2010: National Cultural Foundation - Business Development Officer**

Major responsibilities included:

- i. -Advising the NCF of business opportunities to leverage its products
- ii. -Advising the artistic community on best business practices, proposal writing and opportunities for funding
- iii. -Conceptualising and executing business oriented programmes for cultural enterprises
- iv. Co-coordinating events and other duties in the Crop Over and NIFCA festivals (project management and preparation of contracts)
- v. Co-coordinating NCF Arts Symposium
- vi. Assistant delegation leader and co-ordinator of Barbados' participation in Fashion Focus at CARIFESTA X
- vii. Assisting the establishment of the Barbados Film and Video Association, the Association of Music Entrepreneurs (Barbados) , and the Professional Theatre Producers of Barbados

viii. NCF representative on the National Intellectual Property Advisory Committee and Council for Exports, Foreign Exchange and the Diaspora (CIEX) and Expo Zaragoza Committee

➤ **2009-present: Occasional Contributor - Nation Publishing,**  
[www.cropoverbarbados.com](http://www.cropoverbarbados.com)

➤ **2000 to 2007: Nation Publishing - Journalist**

Bi-monthly column 'Of Note'

Coverage of major local and regional arts and cultural activities:

- i. Crop Over Festival
- ii. Carifesta VII, VIII, IX, X
- iii. Trinidad Carnival
- iv. St. Lucia Jazz Festival

➤ **1998-2000: Gems of Barbados Hotels - Entertainment Manager**

Responsible for creating and co-coordinating entertainment in four south coast hotels.

➤ **2000-present: Chief Creative Officer, Fifth Element Designs:**

- Established the brands The 5th Element Classic, Re.Create, Uhuru and SiGmA
- Participated in the region's premier fashion event in Jamaica, Caribbean Fashion Week in 2006-2009
- Participated in Fashion Focus, CARIFESTA VI, VIII, and X
- Participated in St. Kitts Fashion Week
- Participated in Barbados Fashion Week, 2006
- Participant in Caribbean Export's creative sector business study tour to Manchester, Berlin and Paris, 2013
- Participant in Caribbean Essence, The Gallery, Berlin, 2014

➤ **1989-1998 Barbados Advocate - Journalist**

Principal Writer & Editor of Showtime Magazine, the premier arts and culture local publication of its time.

**As editor, duties included:**

- i. Keeping weekly deadlines, ensuring that quality articles and pictures went into the publication
- ii. Supervision of reporters and photographers
- iii. Weekly columnist for 'Vibes'
- iv. Occasional editor Weekend Investigator, weekly newspaper
- v. Coverage of major local, regional and international cultural events, including:
- vi. MIDEM
- vii. Carifesta (IV, V)
- viii. Crop Over Festival
- ix. St. Lucia Jazz Festival
- x. Bahamas Music Festival

## Education

**2008- 2013** UWI Cave Hill PHD Candidate, Cultural Studies, Faculty of Humanities:  
Dissertation - \$haping A New Economic Frontier: A Strategy for Barbados' Creative Sector

**2004-2005** City University London - M.A. Arts Management (International Cultural Governance, Management of Culture, Arts/Cultural Industries; Policy Making; Developing Arts Audiences and Markets, Music Management, Finance and Business Management; Thesis: \$haping A New Economic Frontier: A Policy for Arts and Culture in Barbados)

**1995-1998** Barbados Community College - Associate Degree, Performing Arts (Major: Drama; Minor: Dance & Music)

**1991-1993** Barbados Community College - Associate Degree, Mass Communications

## Membership to Organisations

Founder, Theatre Festival of Barbados 2011

Founding Member, Film and Video Association of Barbados 2008; current Secretary

Board Member, Barbados Coalition of Service Industries (BCSI) 2009

Founding Member, Fashion and Design Association of Barbados 2007

Founding Board Member, Association of Music Entrepreneurs, 2008

Founder, Fashion5 Barbados Collective 2008

Founding Member, Global Afrikan Congress 2002

Combermere School Old Scholars' Association, Executive member 2011-2017

## **Awards**

2007 Entertainment Journalist of the year, Barbados Music Awards

2006 Entertainment Journalist of the Year, Barbados Music Awards

1993 Barbados Association of Journalists Award for Best Entertainment Cultural Writer

1991 Barbados Association of Journalists Award for Best Entertainment Cultural Writer

## **Accolades**

Two time Nominee for the Anthony A Sagba Award for Excellence in the Arts

Nominee, Shebeau Caribbean New Designer of the Year, 2009

## **Interests**

Clothing Design: Established the multi-brand clothing company Fifth Element Designs Inc. in 2000, and the Fashion5 Barbados Collective in 2008.

Artiste Management

Filmmaking

Theatre

