WORKSHOP OF THE POOL OF EXPERTS

"Expert Facility to Strengthen the System of Governance for Culture in Developing Countries" programme (2010-2013), funded by the European Union and implemented by UNESCO

Have we succeeded in creating opportunities for a better governance of culture for development?

Spotlight on the implementation of the 2005 Convention

PROGRAMME

UNESCO Headquarters, Room VI
23-24 May 2013
10.00 - 10.20: Opening session *(D. Cliche & European Commission representatives)*
- Objectives and organisation of the workshop
- The programme and its results over the last 3 years
- What next

10.20 - 11.30: General discussion *(G. Alonso Cano)*
- What has been achieved
- Views and experiences
- Key ideas and messages

11.30 - 11.45: Coffee break

11.45 - 13.00: Lessons learnt *(J. Baltà Portolés)*
- Programme and mission implementation: lessons, challenges and surprises
- Ensuring mission follow-up and durability, and measuring its impact
- Group information and practice sharing: what worked and possible improvements
- Did the missions create opportunities for a better governance of culture for development?

13.00 - 14.15: Lunch break

14.15 - 16.30: Working groups - Making the missions count

**Theme A:** The beneficiaries' applications *(M. Dragićević-Šešić & D. Bax)*
- Critical assessment of the applications and of the occasional need to modify them
- Did the mission's criteria comply with the programme's objectives?
- Maintaining the relevance of the mission in a changing local context
- Modifying the beneficiary application process to include all stakeholders from the start
- Ensuring the national team is diverse and that there is a local budget for the mission

**Theme B:** The local context *(L. Jimenez & G. Radice)*
- Preparing the experts for the context in which they will work
- Preliminary documents: what and from whom?
- Tools to prepare for local contexts
- Influence of policy on the experts' work in the field
- Does technical assistance meet the real needs of local recipients?

**Theme C:** Cooperation between diverse actors *(C. Frey & R. Yoshida)*
- Dialogue between the different members of the national team
- Working with other governmental agencies and ministries
- Coordinating with different agencies and organisations already in the field
- The role and involvement of civil society, institutions and communities
16.30 - 16.45: Coffee break

16.45 - 18.00: Towards a new programme *(G. Alonso Cano & M. Caucino Medici)*
- Main elements for the design of the future programme
- Key issues and challenges to be addressed
- Strengths and weaknesses of what has been done so far

18.00: End of the day

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**Friday 24 May**

10.00 - 10.30: Update from Hangzhou by Francesco Bandarin, Assistant Director-General for Culture
- Outline of the main results of the Congress
- Discussion with the experts

10.30 - 11.45: The future of the Pool of experts *(C. Merkel)*
- Broad outline of the future programme
- Assisting beneficiaries after the missions: implementation, funding, local changes
- Role and intervention framework for the Pool beyond the programme
- Expanding the Pool: identifying and/or training new experts

11.45 - 12.00: Coffee break

12.00 - 13.15: Revising the methodological guide *(H. Schargorodsky)*
- What does it mean to "accompany" beneficiaries, as a method of action?
- Finding the balance between economic and social development on the short, medium and long term
- The place of local economic development within the framework of technical assistance missions

13.15 - 14.15: Lunch break

14.15 - 16.30: Working groups - Defining the future of the programme

**Theme A: Phase II *(T. Fleming & F. Gomez-Duran)***
- How to approach Phase II?
- Which actors should Phase II be aimed at?
- Which agencies could be involved?
- What timeframe?
Theme B: Practical framework of the programme (L. Mayer-Robitaille & B. Boucher)
- What coordination mechanisms could be created within the Pool of experts?
- Improving the mission calendar
- What UNESCO structure and what guidelines for the missions
- Improving information exchanges and creating a "hub of knowledge"
- Other administrative matters

Theme C: General tools and frameworks (B. El Husseiny & F. Loiseau)
- What key tools need to be developed or integrated in the methodology?
- Should there be a common framework for all the missions?
- Creating an evaluation methodology

16.30 - 16.45: Coffee break

16.45 - 17.45: Closing session (G. Alonso Cano)
- Outline of main workshop outcomes
- Proposal for the future of the programme
- Discussion on possible funding opportunities

17.45 - 18.00: Final remarks (D. Cliche)

18.00: End of the workshop