Technical assistance for the protection and promotion of the status of the artist and cultural professionals

Call for Expression of Interest for a National Expert (The Seychelles)

Deadline: 5 August 2022 (extended)

The purpose of this call is to solicit expression of interest from individuals to work as a national expert in the provision of technical assistance for the improvement of the status of the artist and cultural professionals in The Seychelles.

Interested candidates are requested to submit to Ms Anaïs Chagankerian (a.chagankerian@unesco.org), by 5 August 2022 (extended):

- a detailed CV providing evidence that they possess the required skills and professional experience described in the terms of reference;
- an application form (Annex 2);
- a financial proposal (Annex 3).

Selection process

The candidates will be evaluated by UNESCO in cooperation with The Seychelles Institute for Culture Heritage and the Arts. Short-listed candidates might be invited for a phone interview.

A selected candidate will receive a consultant contract from UNESCO to carry out the terms of reference provided below.

The project implementation in The Seychelles is expected to last 12 months starting in August 2022.

For any inquiry, please contact Ms Anaïs Chagankerian (a.chagankerian@unesco.org).

Background information

In line with the objectives of the UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions and the 1980 Recommendation concerning the Status of the Artist, the UNESCO-Aschberg programme aims at improving the protection and promotion of the status of the artist at the policy level by providing support to Member States and civil society organizations (CSOs) through three areas of intervention: 1) research, advocacy and monitoring, 2) capacity building, and 3) technical assistance. For more information about the UNESCO-Aschberg programme, please see Annex I.

The annual UNESCO-Aschberg call for projects aims at providing technical assistance and expertise for the revision of legal, policy and regulatory frameworks in favour of the status of the artist. The beneficiary countries of the first call launched in 2021 are: Cabo Verde, Costa Rica, Gambia, Indonesia, Madagascar, Mozambique, Palestine, Peru, Romania, Seychelles, Tunisia, and Uganda.

Drawing upon the project submitted by The Seychelles, a national expert is expected to work closely in pair with an international expert to implement the terms of reference provided below.
Technical assistance for the protection and promotion of the status of the artist in The Seychelles

Terms of reference for a national expert

1. OBJECTIVE

Coordination and provision of technical assistance to the Republic of Seychelles aimed at improving the status of the artist and cultural professionals, within the framework of the UNESCO-Aschberg programme and the implementation of the project submitted by the Seychelles Institute for Culture Heritage and the Arts to the 2021 UNESCO-Aschberg call for projects.

2. MAIN FUNCTIONS AND RESPONSIBILITIES

In coordination with UNESCO and the Seychelles Institute for Culture Heritage and the Arts, provide support to the following activities:

- Support in the development and implementation of a participatory process aimed at initiating consultations, fieldwork and policy dialogues with all relevant stakeholders of the Seychelles cultural and creative industries, including public officials, civil society organizations, artists and cultural professionals, to define priorities and needs for the improvement of the status of the artist in The Seychelles, and the capacity of the Seychelles Authors and Composers Society (SACS);
- Based on the results of the consultative process, support the drafting of a baseline study on the status of the artist in The Seychelles, including a gap analysis in terms of legislation regarding the socio-economic protection of artists, and provide recommendations for the design or reform of regulatory texts relating to the protection of artists and cultural professionals and for the improvement of the capacity and modernization of SACS;
- Based on gathered data and issued recommendations, provide support in the elaboration of a draft law proposal for the status of the artist in The Seychelles;
- Based on gathered data and issued recommendations, provide support in the organization and delivering of capacity-building activities to SACS, including peer-to-peer exchanges of best practices with similar institutions operating in the region;
- Contribute to the design and implementation of communication and outreach activities towards key stakeholders;
- Support the monitoring and evaluation of the project’s results;
- Support any other function assigned to achieve the stated objectives.

Throughout the project, the national expert will:

- Support in the coordination of the project, including the organization and management of activities;
- Maintain regular contact with UNESCO, the Seychelles Institute for Culture Heritage and the Arts, and the international expert to discuss and monitor the progress and challenges of the project implementation;
- Provide to UNESCO and the Seychelles Institute for Culture Heritage and the Arts all necessary documents and information in possession on the project;
- Advise UNESCO and the Seychelles Institute for Culture Heritage and the Arts on the sustainability of the results obtained.
3. **DELIVERABLES**

- Deliverable 1: A baseline study including a gap analysis and recommendations to design the status of the artist and improve the capacities of SACS
- Deliverable 2: The draft status of the artist law
- Deliverable 3: Final report detailing the results of the participatory process for the design of the status of the artist and capacity-building activities, as well as recommendations for their sustainability
## What is the UNESCO-Aschberg programme?

According to [UNESCO’s 2022 Global Report](https://www.unesco.org), the cultural and creative industries, which are estimated to account for 3.1% of global GDP and 6.2% of all employment, were among the hardest hit by the COVID-19 pandemic, with over 10 million jobs lost in 2020 alone, leaving many artists and cultural professionals without revenues and forcing cultural institutions to close their doors, sometimes permanently.

These challenges were widely documented by the [ResiliArt movement](https://resiliart.org), launched by UNESCO in 2020, with more than 270 debates involving artists, policy makers and cultural organizations from 110 countries. These consultations highlighted the gap in legal, policy and regulatory frameworks related to the status of the artist. In this context, the **UNESCO-Aschberg programme for artists and cultural professionals** supports Member States and civil society organizations in their efforts to **protect and promote the status of the artist, including their social and economic rights**.

## Objectives

This programme aims to support UNESCO Member States, with priority given to Small Island Developing States (SIDS) and Africa, to:

1. Assist policy makers and government institutions in adapting and/or creating policies, laws, regulations, or measures protecting and promoting the status of the artist and cultural professionals in line with the Objectives of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, and the 1980 Recommendation concerning the Status of the Artist;
2. Build the monitoring, inclusive planning and reporting capacities of Member States on the status of the artist and cultural professionals through intersectoral research, capacity building, evidence-informed consultations and policy dialogue involving relevant CSOs;
3. Enhance public understanding of the important role of artists and cultural professionals for the creative economy, cultural diversity and artistic freedom via innovative communication and advocacy initiatives as well as creative partnerships between Governments and CSOs.

## Call for projects

The UNESCO-Aschberg programme launched a [call for projects](https://unesdoc.unesco.org) in September-December 2021 to provide technical assistance to UNESCO Member States and civil society organizations to strengthen national legislation in favour of the status of the artist, including their social and economic rights.

The following activities were eligible:

- **Axis 1**: Technical assistance to accompany consultative processes, strategic planning and policy dialogue aimed to design or revise laws or regulations in order to promote the economic, social and cultural rights of the artists.
- **Axis 2**: Technical assistance to document and report on the status of the artist and cultural professionals at country or regional level with a view to inform policy or legal reforms.
- **Axis 3**: Support to implement capacity building activities to reinforce national planning, monitoring and reforms on measures enhancing the status of the artist and cultural professionals, including measures of preferential treatment.
- **Axis 4**: Support to the communication and awareness-raising actions to advocate for the policy or law revision, design or implementation of measures in favour of the status of the artist and cultural professionals.

## Beneficiary countries

Out of more than 100 applications evaluated through the 2021 call for projects, the following beneficiary countries were selected: Cabo Verde, Costa Rica, Gambia, Indonesia, Madagascar, Mozambique, Palestine, Peru, Romania, Seychelles, Tunisia, Uganda

## More information

Contact: [aschberg@unesco.org](mailto:aschberg@unesco.org)