

**Official launch of the project**  
***Digital Transformation of Cultural and Creative Industries***  
***in the Republic of Moldova***

Venue: Artcor premises, 31 August 1989 St 137, Chişinău

21 July 2022, at 10:00

**A G E N D A**

10:00	Introductory speeches	Mr. Andrei Chistol, State Secretary, Ministry of Culture
		Ms. Corina Călugăru, Ambassador, Permanent Delegate of the Republic of Moldova to UNESCO (online)
		Ms. Dominika Stojanoska, UN Women, Country Representative, RC a.i.
		Mr. Matteo Rosati, Officer-in-Charge of the Culture Unit, UNESCO Regional Bureau for Science and Culture in Europe
		Mr. LEE Jin-sik, Director General for Culture Policy, Ministry of Culture, Sports and Tourism of the Republic of Korea (video message)
10:30	Presentation of the project “Digital Transformation of Cultural and Creative Industries in the Republic of Moldova”	Ms. Alma Mrgan-Slipičević, Project Officer, UNESCO Regional Bureau for Science and Culture in Europe
10:40	Overview of the cultural and creative sector in the Republic of Moldova	Ms. Ana-Luiza Muravschi, Advisor, Minister's Cabinet, Ministry of Culture
10:50	Main achievements in digitization process of the cultural and creative sector	Ms. Viorica Cerbuşca, director, ArtCor
11:00	Conclusions	



Ministry of Culture,  
Sports and Tourism

With the support of

Republic of Korea