



Call for Expression of Interest

Renewal of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions' Expert Facility

Submission deadline: 27 November 2018

The United Nations Educational, Scientific and Cultural Organization (UNESCO) launches a call for expression of interest for the renewal of its [Expert Facility](#) aimed at supporting capacity development initiatives for the implementation and promotion of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Convention”).

I. About the Expert Facility

Since the Convention entered into force in March 2007, Parties have expressed an increasing demand for information, training, and technical assistance, with a view to addressing critical capacity and knowledge gaps.

In 2011, in the context of a European Union funded project on “[Strengthening the System of Governance for Culture in Developing Countries](#)”, an Expert Facility of 30 high level international experts from 24 countries in the fields of cultural policy, governance as well as cultural and creative industries was created. This Facility supported developing countries during the period 2012-2014, through technical assistance missions, in their efforts to reinforce their human and institutional capacities and strengthen systems of governance for culture.

In 2015, the Expert Facility was renewed for the 2015-2017 period, both in terms of expertise and equitable geographical representation.

The purpose of this Call is to renew the Facility for a 4-year mandate (**2019-2022**) to support future technical assistance and capacity-building initiatives. This requires that the Facility be renewed and diversified, both in terms of expertise covering key monitoring areas of the Convention and equitable geographical representation (experts from Arab States, Africa, Asia-Pacific are currently underrepresented).

The Expert Facility will be solicited, based on the needs and priorities identified by the governing bodies of the Convention as well as by developing countries, to deliver country-level assistance in different thematic areas of the Convention and through different modalities (workshops, advisory technical assistance, short and long-term capacity-building interventions, mentoring, coaching, etc), depending on the availability of extra-budgetary resources.

In this context, UNESCO will be implementing in 2018-2021, with the funding of the European Union, a project entitled “**UNESCO/EU Expert Facility on the Governance of Culture in Developing Countries: Creating a new regulatory environment for the cultural and creative industries and South-South cooperation¹**”, in which

¹ See <https://en.unesco.org/creativity/activities/building-sustainable-regulatory-environments>



experts from the Expert Facility are to undertake technical assistance missions and capacity development support.

This on-demand technical assistance programme will support a maximum of 10 developing countries within a timeframe of 18-24 months to: design, adapt and/or implement regulatory frameworks (laws, strategies, policies and measures) for the CCIs, including intellectual property rights related to CCIs; strengthen skills and capacities to support long-term cultural policy development and implementation that support the CCIs; and create peer-to-peer mechanisms to strengthen institutional capacities for the CCIs through South-South cooperation activities.

In order to bring the members to a common knowledge of understanding of the overall capacity-building strategy, projects, tools and methodology regarding the Convention, UNESCO will convene a practical training-exchange session during the week of 11 February 2019 in Paris, France (venue to be confirmed).

II. Terms of reference of the Expert Facility

This call for expressions of interest is issued by UNESCO in order to obtain applications for joining the Expert Facility and perform, as required, technical assistance and capacity-building missions to support developing countries to implement the Convention.

Besides supporting the implementation of the UNESCO/EU technical assistance project², the international experts of the Expert Facility may be solicited to support other areas of the implementation of the Convention such as:

- Research and writing papers on certain topics
- Writing chapters of the UNESCO Global Monitoring Reports on the Convention
- Presenting the 2005 Convention in conferences
- Examination of funding requests for the International Fund for Cultural Diversity
- Policy advice and capacity building activities to be implemented by UNESCO's Field Offices
- Policy advice and capacity building activities to be implemented directly by the Parties to the Convention

Applicants applying to be part of the UNESCO Expert Facility should:

- Agree that their names, contact details and information concerning their professional profile and area of expertise, relevant to the project, be included in a publicly available online experts' database managed by UNESCO.
- Ensure their availability to participate in an introductory training workshop scheduled to take place during the week of 11 February 2019 in Paris, France (venue to be confirmed).
- Ensure their availability to undertake technical assistance mission(s), if selected by a beneficiary country and if a contract is awarded by UNESCO, throughout the duration of the Project.
- For applicants who are civil servants, provide an official document from their administration certifying 1) authorization to take leave from their post for the period of the technical assistance mission; 2) that no conflict of interest exists between the technical assistance mission and the work of the administration.

² Selected experts will undertake a maximum of three travels to the beneficiary country for the implementation of required activities over a period of 18-24 months.



When proposed a contract by UNESCO, selected experts will have to report any situation of potential conflict of interests.

Please note that **being part of the Expert Facility does not imply the right to receive a contract with UNESCO.** The decision about which experts to undertake technical assistance missions will be taken jointly by UNESCO and beneficiary countries, upon examination of requested expertise and previous experiences of the members of the Expert Facility.

III. Eligibility Criteria

3.1 Eligibility Criteria

Applicants may be:

- Independent consultant
- Academic/researcher
- Government official/civil servants
- Cultural operators
- Managers of cultural institutions or associations

In line with the global [Priority Africa](#) and [Gender Equality](#) strategies of UNESCO as well as the commitment to equitable geographical and gender balance, experts from Africa, Arab States, and Asia-Pacific regions as well as women candidates are strongly encouraged to apply.

3.2. Language Proficiency

Applicants should demonstrate excellent spoken and written **English and/or French** language skills. Knowledge of additional languages, in particular languages of potential beneficiary countries and/or other UN official languages, is an asset.

3.3. Education

University degree in social sciences, economics, international development, law or a related field. A degree or a specialization in cultural policies or cultural management is an asset. Strong pedagogical experience and skills are an asset.

3.4. Professional experience and expertise

- proven knowledge/experience of the 2005 Convention
- solid experience of carrying out technical assistance in developing countries
- professional experience of minimum 10 years in the field of cultural and creative industries relating to:
 - institutional organization of creative sectors; and/or
 - development and implementation of overall policies, strategies, regulatory frameworks for the creative sectors; and/or
 - implementation of international cooperation projects; and/or
 - financing (e.g. identifying and securing public, private and international resources) as well as cultural entrepreneurship development; and/or
 - developing and strengthening a specific sector (e.g., publishing, visual arts, film, music, copyright and related rights, etc.); and/or
 - data collection in the cultural and creative sectors as well as developing sectoral mappings. Experience in the development of indicators would be an asset.



- Specialization in one of the following fields³ will be given priority attention:
 - Cultural policies and/or sector specific policies for CCIs
 - Media diversity
 - Digital technology and culture
 - Building partnerships with civil society for policy design and implementation
 - Mobility of artists and cultural professionals
 - Culture and trade
 - Culture and development
 - Gender equality in the culture sector
 - Artistic freedom and status of the artist

The applicants are invited to review the list of focus areas presented in the **Application Form**, to ensure that they possess proven capacity to accompany beneficiary countries to design or revise laws, strategies, policies and measures in some of these areas.

IV. Application and Selection Process

Applicants should:

1. Download the electronic application form at: <https://en.unesco.org/creativity/activities/building-sustainable-regulatory-environments>. If you experience difficulty downloading the electronic application form, please contact the UNESCO Secretariat at culture-governance@unesco.org.
2. Fill out the application form in English OR in French, the Secretariat's two working languages. On the application form, the applicants must provide evidence that they possess the required skills and professional experience described in this call for expression of interest, and indicate in writing their understanding of the Convention, the benefits of ratification, and expressing reasons for their interest in being part of the Expert Facility. All application forms must be accompanied by a Curriculum Vita (maximum 3 standard pages).
3. Sign and date the application.
4. Send a scanned version of the completed application in RTF or PDF version by e-mail to culture-governance@unesco.org

Applications must be received by the UNESCO Secretariat no later than **26 November 2018, midnight Paris time**. The UNESCO Secretariat will confirm receipt of applications via email. Only applications meeting the eligibility criteria will be examined.

Maximum of **40 experts** will be selected by UNESCO. The selection criteria include: the gender parity and the diversity in terms of profiles, expertise, experiences and geographical regions.

All applicants will be notified as to whether or not their applications have been approved.

Members of the former Expert Facility are eligible to this Call and are invited to re-submit an application.

³ These fields are aligned with the thematic monitoring areas of the 2005 Convention. See <https://en.unesco.org/creativity/convention/monitoring-framework>



V. UNESCO Secretariat Contact Information

Should you have any questions, please contact the UNESCO Secretariat by e-mail:

culture-governance@unesco.org

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