



‘Studi Aperti’ 2020 goes digital in Carrara

Carrara (Italy), a UNESCO Creative City of Crafts and Folk Art, launched ‘Studi Aperti’ (Open Workshops), an initiative to highlight the city’s rich cultural heritage during COVID-19.

With the lockdown measures implemented by the city due to the pandemic, the 2020 edition of the initiative ‘Carrara Studi Aperti - Oltre il lockdown’ is being organized digitally in cooperation with the Associazione di Promozione Sociale Oltre.

The initiative invites local artist community to depict through videos and interviews how their working conditions have evolved in response to the current situation. Since the end of April 2020, every week, one to two videos are being published on social media giving the opportunity to artists to present their work and ongoing research during the pandemic. Experts such as museum directors and the local councillor for culture and tourism and other related stakeholders in the cultural and creative industries are also invited to participate in these discussions.

The online format of this year’s edition provides artists with a platform to disseminate both their ancestral practices, innovative artistic approaches and spread a message of solidarity within their communities and beyond. In addition, the artistic community are further strengthening their support to the city by supporting local hospitals and health workers by donating components for handmade masks or by making direct donations.

To participate in the initiative, interested participants are requested to use the following hashtags: #StudiApertiOltreilLockdown #CarraraUnescoCreativeCity #ItalyComestoYou

To know more:

<https://www.carrarastudiaperti.it/it>

<https://www.youtube.com/channel/UC81ldTLbj9R38BGpehwY9lg...>

KEY WORDS:

- Access to and participation in culture
- Solidarity and mutual aid