



Bologna UNESCO Creative City of Music, IncredibOL! - Creative Innovation of Bologna and Bologna Children's Book Fair select a UNESCO Creative City to exhibit in the Bologna Children's Book Fair 2017

Bologna UNESCO Creative City of Music offers one of the network's other Creative Cities a stand at **Bologna Children's Book Fair 2017** (www.bolognachildrensbookfair.com), the world famous event for children's and young adult publishing taking place from the 3rd to the 6 April 2017.

The UNESCO Creative City network promotes cooperation between cities, encouraging the development of interdisciplinary projects on a local and international level.

What We're Looking For

Bologna and Bologna Children's Book Fair will select an exhibition project submitted and sponsored by one of the UNESCO Creative Cities. The project should examine all the fair's main thematic: the promotion of city publishing houses and illustrators, education, new technologies (for example apps and games), animated films and young people's fiction.

What we offer

The winning city will be able to take advantage of a free stand of 32ms for the whole duration of the fair, including basic setting up. It will also be able to participate in events connected to the fair, in a modality to define with the city of Bologna and Bologna Children's Book Fair. The project should be available for the entire duration of the event, including the setting up and taking down phases.

Travel costs, accommodation, shipping and possible insurance costs are the responsibility of the participating cities.

How to Apply

Send your application by the **20th January 2017** to cityofmusic@comune.bologna.it, with a text of presentation of 3 pages maximum and with possible stock images. All materials should be provided in English or Italian.

The selection will be made by Bologna UNESCO Creative City of Music, IncredibOL! – Creative Innovation of Bologna, and Bologna Children's Book Fair. Projects will be judged particularly on creativity, professionalism and innovation. The results will be communicated by the **3 February 2017**.

Please don't hesitate to contact us for more information.