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The history of Busan City of Film started in the 1900s, when several theatres including Haengjwa’ (1903), the oldest one in the city, Songjeongjwa (1903), and Busanjwa (1907) were established in Busan. Then Chosun Kinema, Korea’s first film production company was established in 1924, and produced four films in total. After the period of Korean War and Economic Development from the 1950s, the regional bias that the government funding went towards the capital was accelerated, and even worse, declines in the manufacture industries in Busan caused by IMF crisis kept Busan from developing its economy, industry and culture, which formed the negative identity of Busan as a whole.

In this stagnant state, a crucial moment occurred in 1996 for revitalizing this depressed atmosphere, and for placing culture on the sustainable driving force for Busan city. Thanks to the success of the 1st Busan International Film Festival in 1996, film has become the most important keyword of culture in Busan City. Furthermore, it has been deemed a successful case in terms of the city branding which helped city to spontaneously escape from the unequal phenomenon targeting only for the capital, considering the city’s value. With this result, Busan started to establish related policies for a wide range of support projects in order for film to play its role as a cultural brand. 1999, the year of establishing Cinematheque Busan in October, is the first year when film-related events in Korea were performed their pivotal role in leading the Korean film industry by creating a new industry culture, for example, by establishing overseas cultural exchange programs such as Busan Film Commission (2001) and the Asian Film Policy Forum (2008).

Based on the activities applied for more than 15 years, Busan City of Film was designated UNESCO Creative City in 2014, taking on the role of a creative city of Film, and has been deemed a creative city of Film by the UNESCO Creative City Network.

2 GENERAL INFORMATION

2.1 Name of the city: Busan

2.2 Country: Korea

2.3 Creative field of designation: Film

2.4 Date of designation: November 30, 2014

2.5 Date of submission of the current report: December 1, 2018

2.6 Entity responsible for the report: Busan City Hall

2.7 Previous report submitted and date: December 31, 2018

2.8 Focal points of contact: creativecitybusan@korea.kr

www.unescobusan.org
3 CONTRIBUTION TO THE NETWORK’S GLOBAL MANAGEMENT

3.1 Number of UCCN annual meetings attended in the last four years

3.2 Hosting of a UCCN annual meeting and dates:
- 2018 UNESCO Creative Cities Network Workshop in Korea
  - MAY 17-18, 2018
  - Hosted with Korean National Commission for UNESCO
  - More than 80 members in charge of UCCN task as well as professionals for each field from creative cities in Korea participated.
  - Participated Cities: Seoul (Design), Icheon (Crafts & Folk Art), Jeonju (Gastronomy), Gwangju (Media Arts), Tongyeong (Music), Daegu (Music), Bucheon (Literature)

3.3 Hosting of a working or coordination meeting addressed to one or more specific UCCN creative field representatives: None

3.4 Hosting of an international conference or meeting addressed to one or more specific UCCN creative field representatives: None

3.5 Financial and/or in-kind support provided to UNESCO’s Secretariat in order to ensure the management, communication and visibility of the UCCN: None

3.6 Membership of the Steering Group and period: None

3.7 Participation in the evaluation of applications:

<table>
<thead>
<tr>
<th>City</th>
<th>Kanazawa (Japan)</th>
<th>Östersund (Sweden)</th>
<th>Enghien-les-Bains (France)</th>
<th>Krakow and Katowice (Poland)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Field</td>
<td>Crafts &amp; Folk Art</td>
<td>Gastronomy</td>
<td>Media Arts</td>
<td></td>
</tr>
</tbody>
</table>

4 MAJOR INITIATIVES IMPLEMENTED AT THE LOCAL LEVEL TO ACHIEVE THE OBJECTIVES OF THE UCCN

Cultural Enjoyment

Annual Film Festivals & Awards

Busan International Film Festival (BIFF)
www.biff.kr

In Busan city of films, a variety of film festivals are hosted every year and introduce various films to both the cineastes and the general public from home and abroad by offering diverse events and programmes, along with the screening of films.

Busan International Film Festival is held in October every year, celebrating its 23rd edition with 324 films from 79 countries in 2018. Establishing itself as one of the most significant film festivals in Asia, BIFF has been taking on new initiatives to strengthen its role as a City of Film.

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of countries participated</td>
<td>75</td>
<td>69</td>
<td>75</td>
<td>79</td>
</tr>
<tr>
<td>Number of films screened</td>
<td>302</td>
<td>299</td>
<td>300</td>
<td>324</td>
</tr>
<tr>
<td>Number of Audiences</td>
<td>227,377</td>
<td>165,149</td>
<td>192,991</td>
<td>195,081</td>
</tr>
<tr>
<td>Number of Guests</td>
<td>9,685</td>
<td>5,759</td>
<td>10,895</td>
<td>11,000</td>
</tr>
</tbody>
</table>

YEAR 2017

<table>
<thead>
<tr>
<th>City</th>
<th>Bristol</th>
<th>Cal</th>
<th>Guipuzcoa</th>
<th>Ibad</th>
<th>Antalya</th>
<th>Yamagata</th>
<th>Málaga</th>
</tr>
</thead>
<tbody>
<tr>
<td>Field</td>
<td>Film</td>
<td></td>
<td>Festival</td>
<td>Film</td>
<td>Film</td>
<td>Film</td>
<td>Festival</td>
</tr>
</tbody>
</table>
Held in May every year, Busan International Short Film Festival boasts its long history and tradition, celebrating its 35th edition in 2018. While introducing excellent films from all over the world, BISFF has been functioning as a platform of international exchange about short films through organizing various programs, including world film academies session, special programs in focus and seminars.

From its launch in 2006, Busan International Kids & Youth Film Festival celebrated its 13th edition in 2018. As the only international kids film festival in Korea, it provides not only pleasures but a ground for visual arts education. The festival hosts events such as Film Workshop and Seminars for children, Film and Fun, Poster Contest and Exhibition, and Kids’ Cine-Playground, attracting huge attention of cineastes from all over the world while achieving recognition as a Kids&Youth-centered film festival.

**YEAR 2015 2016 2017 2018**

<table>
<thead>
<tr>
<th></th>
<th>Number of countries participated</th>
<th>Number of films screened</th>
<th>Number of Audiences</th>
<th>Number of Guests</th>
</tr>
</thead>
<tbody>
<tr>
<td>BISFF</td>
<td>40 40 43 49</td>
<td>130 140 161 169</td>
<td>14,500 15,200 17,117 18,152</td>
<td>54 72 78 86</td>
</tr>
</tbody>
</table>

**YEAR 2015 2016 2017 2018**

<table>
<thead>
<tr>
<th></th>
<th>Number of countries participated</th>
<th>Number of films screened</th>
<th>Number of Audiences</th>
<th>Number of Guests</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIKY</td>
<td>27 31 42 55</td>
<td>118 192 173 175</td>
<td>49,000 41,000 42,000 42,000</td>
<td>244 from 27 countries 372 from 9 countries 292 from 15 countries 364 from 13 countries</td>
</tr>
</tbody>
</table>

Hosting its 20th edition in 2018, Independent Film Festival Busan is annually held for the purpose of discovering and supporting young talents in Busan. With its exchange programs for Independent films and out of home such as the screening tours program, Independent Film Festival Busan has been trying to establish inter-city networks.

The Buil Film Awards (established by the Buil film daily newspaper in 1958) occur during the Busan International Film Festival and acknowledge the work done by Korean film makers. After an absence of 23 years (1973-2007), the awards were revived when the 17th Buil Film Awards took place in October 2008, and it saw one of the highlights of the ongoing BIFF. In 2018, it celebrated its 27th edition.

Established in 2000, Busan Film Critics Awards is co-organized by Busan Film Critics Association and Busan Cinema Center. In the midst and the reverberation focusing on the artistic values of the films, while awarding high on the arts, aesthetic achievement, while 15 awards in total we give. The 19th edition will be held in December 2018.

As the only international advertisement festival in Korea, AD STARS has been annually held in Busan since 2008. AD STARS is a place open to anyone interested in advertising. With its various programmes such as Internship program, AD-School, AD-want education section, AD STARS has been growing as a platform for support to strengthen global power of Korean Advertising industry.
Busan University Film Festival (BUFF)

Celebrating its 3rd edition in 2018, Busan University Film Festival is spontaneously held by students who are majoring in filmmaking from 6 universities located in Busan. BUFF has been taking an important role as the platform to facilitate the mutual exchange among universities. By this activity, it not only allows the active participation of all the attendees who are studying filmmaking in Busan, but also helps the development in their film productions through the competition session.

Various Film Festivals to introduce films from all over the world

Every year, Busan Cinema Center hosts a wide range of film festivals in order to introduce various films from all over the world. They are organized by cooperating with embassy or culture center of each country located in Korea. It's aimed for forming cultural sympathy beyond local limitations through the opportunities to watch diverse films from all over the world.

Starting from 2012 2013 2015 2018

<table>
<thead>
<tr>
<th>Title</th>
<th>Held in</th>
<th>Partner</th>
<th>Characteristics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indian Film Festival</td>
<td>Every September</td>
<td>Indian Culture Center in Korea</td>
<td>Screening contemporary Indian films, Holding photo exhibitions and event for experiencing Indian culture</td>
</tr>
<tr>
<td>Arabic Film Festival</td>
<td>Every June</td>
<td>Korea-Arab Society</td>
<td>Screening contemporary Arabic films &amp; GVs with directors and actors</td>
</tr>
<tr>
<td>Swedish Film Festival</td>
<td>Every November</td>
<td>Swedish Embassy</td>
<td>Screening contemporary Swedish films &amp; GVs with directors and actors</td>
</tr>
<tr>
<td>Brazilian Film Festival</td>
<td>Every September</td>
<td>Brazilian Culture Center in Korea</td>
<td>Screening contemporary Brazilian films, Holding special lectures</td>
</tr>
<tr>
<td>Cinema China</td>
<td>Every month</td>
<td>Chinese Culture Center in Korea</td>
<td>Screening contemporary Chinese films &amp; performance to show Chinese culture</td>
</tr>
</tbody>
</table>

Number of Audiences

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Audiences</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>2,018 (per yearly event)</td>
</tr>
<tr>
<td>2015</td>
<td>2,612 (per yearly event)</td>
</tr>
<tr>
<td>2015</td>
<td>3,832 (per yearly event)</td>
</tr>
<tr>
<td>2015</td>
<td>1,220 (per yearly event)</td>
</tr>
<tr>
<td>2015</td>
<td>525 (per monthly event)</td>
</tr>
</tbody>
</table>

Collaboration Projects

Busan University Film Festival (BUFF) – FILM & GASTRONOMY

The Busan University Film Festival introduced the first annual Film and Food Festival in 2016 with the aim of bringing together cinema and food. Starting from the 3rd edition, the event was held annually with a theme such as “Food & Film.” Various film events were held, including film screenings, cooking workshops, and a lively film festival. The festival has since become a popular event where film and food lovers can come together and enjoy the best of both worlds.

Busan International Travel Movie Festa (BITMF) – FILM & TRAVEL

Launched in 2018, Busan International Travel Movie Festa is a film event that explores travel through the lens of cinema. The festival is held annually in the second week of September, showcasing a wide range of films that explore the themes of travel and exploration. Attendees can enjoy special screenings, panel discussions, and interactive workshops that bring together filmmakers, travel experts, and cinema enthusiasts.

Busan Pet Family Film Festival – FILM & PET

Held annually since 2013, the Busan Pet Family Film Festival celebrates the bond between pets and their owners through the power of cinema. The festival features films that explore the theme of pets and their relationship with humans, along with special events and screenings that highlight the importance of animal welfare.

Busan Food Film Festa (BFFF) – FILM & GASTRONOMY

The Busan Food Film Festa (BFFF) is an annual film festival that celebrates the unique culture and cuisine of Busan. The festival is held in September, featuring a variety of programs that showcase the rich culinary heritage of the city. Attendees can enjoy screenings of films that explore the theme of food, along with cooking classes, food tastings, and other culinary events.

Busan Film Project – FILM & HUMANITIES ART

Launched in 2018, the Busan Film Project focuses on contemporary social issues and encourages conversation about them through cinema. The project aims to establish a platform for filmmakers to explore the themes of social justice, human rights, and other pressing issues through the medium of film. Attendees can participate in workshops, seminars, and discussions that provide a space for dialogue and reflection.

Busan International Travel Movie Festa (BITMF) – FILM & TRAVEL

Launched in 2018, the Busan International Travel Movie Festa aims to promote travel through the lens of cinema. The festival features a variety of programs that explore the theme of travel, including film screenings, panel discussions, and interactive workshops. Attendees can enjoy a diverse range of films that showcase the beauty and diversity of travel destinations around the world.

Busan Food Film Festa (BFFF) – FILM & GASTRONOMY

Launched in 2018, the Busan Food Film Festa celebrates the unique culture and cuisine of Busan through the power of cinema. The festival features a variety of programs that showcase the rich culinary heritage of the city, including film screenings, cooking classes, and food tastings. Attendees can enjoy a diverse range of films that explore the theme of food, along with culinary events that highlight the importance of local ingredients and traditional cooking techniques.

Busan Film Project – FILM & HUMANITIES ART

Launched in 2018, the Busan Film Project focuses on contemporary social issues and encourages conversation about them through cinema. The project aims to establish a platform for filmmakers to explore the themes of social justice, human rights, and other pressing issues through the medium of film. Attendees can participate in workshops, seminars, and discussions that provide a space for dialogue and reflection.

Film Concert – FILM & MUSIC

Held annually, the Film Concert celebrates the power of music in cinema. The event features live music performances that are synchronized with classic films, creating a unique and engaging experience for attendees. Film enthusiasts can enjoy a range of iconic movies, along with live music that enhances the cinematic experience.
The Corner Theatre, named after the renowned film 'The Shop Around the Corner', is a public film community that aims to become a 'cinema-people-theque', screening, recording, and restoring the voices of the general public. It is located in Totatoga, a creative space in the original downtown, the birthplace of Busan Cinema. The Corner Theatre aims for maturing citizen-centered culture, while focusing on the community movement which gives audiences chance to create the culture of enjoyment with their own experience.

**PROGRAM MAIN CONTENTS**

**Audience Culture Class**
Training activists for audience culture through basic and intensive courses for 10 weeks

**After Cinema**
Giving chance for the trained activists to work as staffs in promotion, management tasks for events

**Citizen of Cinema Festival**
Giving chance for the trained activists to work as programmers for film festival

**Experimental Film Festival**
Introducing experimental films to citizens

**Forty steps Audience Theatre**
Screening films selected by neighborhoods and sharing its experience with each other

**Outreaching Screening Service**
Busan Cinema Center has conducted the Outreaching Screening Service in 10-13 times every year, by visiting relatively cultural isolated areas in Busan and screening movies for suburban local residents who are a bit hard to get an access into movie theatres. This program aims to reduce cultural gap by holding free screening program throughout Busan so as to provide Busan citizens with equal opportunities of cultural enjoyment. For it to work, Busan Cinema Center are cooperating with local government and community.

**Senior Theatre**
In order to provide seniors aged more than 60 with an opportunity to enjoy arts and culture, Busan Cinema Center has constantly held the Senior Theatre Program. Selecting movies with cinematic qualities and amusement, Busan Cinema Center gives seniors in Busan opportunities to watch movies for free, twice a month.

**Moonlight Cinema**
Moonlight Cinema is an outdoor theatre located in Busan's representative attractions, and it is established in 2005 the Sandam-aro area (onchil road). It give chance to have the unique experience of watching good films while enjoying the breathtaking scenery of Busan harbor and its downtown by nighttime. Moonlight Cinema continues to lure audiences with various programs providing more great opportunities to introduce various images to cultural minority groups and enlightening visitors to be boundless.

**Busan Peace Film Festival (BPFF)**
For the purpose of sharing the precious meaning of peace, Busan Peace Film Festival has been held from 2010, changing its form into contest in 2014. BPFF introduces films with various topics including nonviolence, hunger, rights, warfare and respect for life in 9 editions. Unlike other festival under the dogma of ‘You and I’, BPFF emphasizes ‘You and Me’. Between China and South Korea as an opening film, a documentary about life of Chinese-made computer chip who achieved national recognition in 9 edition. BPFF is submitted at the official competition section, 9 of which were screened after passing the preliminary.

**Busan Film Festival for Women’s Rights**
Busan Film Festival for Women’s Rights is organized by Busan Women’s Hotline every other year, in order to promote prevention of violence and culture of gender equality. In the festival, films about women who have made ‘identity’ with imagination and courage, breaking the system, culture, stereotype and value, all of which are often taken for granted are screened.

**Busan No Nukes Film Festival**
Established in 2011 after the nuclear disaster in Fukushima, Busan No Nukes Film Festival is annually held as a citizens’ campaign in Busan, insisting that the issues of nuclear should not be dealt with only by experts group or government officials anymore, with worries about Kori Nuclear Power Plant located close to Busan.

**Green Film Commune**
Green Film Commune has run the Green Film Festival to draw more attention to movies which we hard to be found the common theaters and to deeply talk about movie with audiences, established in Green Space 2002, in order to maintain environmental film and independent documentary movements. Green Film Commune is currently operating with voluntary participation of 7 people including one support group.
I-eum Film Festival

Mainly hosted by Busan Cultural Foundation, I-eum Film Festival was established in 2016 to carry out the initiatives of the Citizen-centered Film Festivals which have been scaled down or abolished due to social prejudices and indifference so far. In this film festival, various kinds of programs, which give chance to watch movies in accordance with sub-topics such as human rights for the disabled, migrant women in Korea or queer and so on, are prepared in order to realize the cultural diversity which is one of the important issues mentioned in UNESCO 2030 Agenda.

YEAR MAIN CONTENTS
2016 Migrant Women, Rights for Youth, Disability Rights, Queer
2017 Rights for Youth, Experimental Films, Disability Rights, Queer
2018 North Korea Culture, Queer, Female&Youth, Part-time Job union, Job Seeker, Disability Rights

Petit Cinema Festival

In spite of the fact that smaller-scale films are produced with the directors' strong passions in the poor environment, these films are frequently hard to catch a chance to be screened. Recognizing this problematic situation, Petit Cinema Festival is held by civic activists, in order to expand the opportunity for screening these films. Setting the different themes in every month, it chooses 3 or 4 short films to be screened and arranges the program to talk about these films with the audience.

Busan Cinema Center (BCC)

www.dureraum.org

Busan Cinema Center is the culture complex to combine movie theatres and a performing art centre in one building, with 3 theatres for screening movies and one performing art theatre. As a main platform for film enjoyment, BCC has hosted all the major international film festivals held in Busan including Busan International Film Festival, as well as organized 13-15 special screening programs annually with a specific topic of directors or actors who had significant achievements in the history of world film. Especially, BCC has been holding the special screening programs for UNESCO Creative City of Film, focusing on films from Ireland, the country of Galway, a UNESCO Creative City of Film (2017), and films from Italy, the country of Rome, a UNESCO Creative City of Film (2018). In addition, it has been screening the rare classic films and art & independent films with high qualities. Meanwhile, BCC has opened film education courses for general citizens, giving them chances to develop their abilities to look at culture by producing their own movies during the courses. As a result, BCC has become the ideal organization admired by cineastes from all over Korea, while a huge number of film professionals and cineastes have visited here, communicating about a topic of 'films'.

Busan Film Commission (BFC)

www.bfc.or.kr

Busan Film Commission was established to facilitate film and video production and to secure various support measures. In addition, the BFC has strengthened its network capacity through hosting BIFFCOM and the Asian Film Policy Forum, and is leading the various activities of the AFCNet that has 58 members from 18 countries.

Busan is well-known as the city for film location as well. Most of film locations in Busan is mainly located in 2 spots - the original downtown from Jung-Gu to Dong-Gu and seaside region from Suyeong-Gu to Haeundae-Gu. Busan City of film as a film location city is regarded as quite special, since all the images from past, present and future can be captured with the fruitful spots in Busan.

Administrative support service for production

BFC provides pre-production service including Coordination for shooting approval with public organizations and related organizations, Street control for shooting, Prevention for public resentment, Special shooting permission (e.g. explosion), Permission for parking at film sites, Free rental of wireless sets and safety equipments needed to control filming.

Production & Industry

Busan has been developing a wide range of related policies and attracting companies in the field of film/media industries as a City of Film for Production and Industry, which ensures the supply of film amenities for filmvisual media production and support for entrepreneurial activities, including physical infrastructure, supporting policy packages, and professional human resources, etc. The following has been implemented as part of the development of the film and other related industries; for example, support systems for pre-production, production and post-production, supporting development support, establishment of a database (DB) for filmmakers and film-related professionals in Busan, financing, training and investment of operation, financing for cultural contents companies, increased support for finding film locations, introduction of a film production incentive system, and so on.

Busan Film Commission was established to facilitate film and video production and to secure various support measures. In addition, the BFC has strengthened its network capacity through hosting BIFFCOM and the Asian Film Policy Forum, and is leading the various activities of the AFCNet that has 58 members from 18 countries.

Film Location Support Project

BFC provides one-stop service including Coordination for shooting approval with public organizations and related organizations, Street control for shooting, Prevention for public resentment, Support systems for pre-production, production and post-production, financing for cultural contents companies, increased support for finding film locations, introduction of a film production incentive system, and so on.

Busan is well-known as the city for film location as well. Most of film locations in Busan is mainly located in 2 spots - the original downtown from Jung-Gu to Dong-Gu and seaside region from Suyeong-Gu to Haeundae-Gu. Busan City of film as a film location city is regarded as quite special, since all the images from past, present and future can be captured with the fruitful spots in Busan.
In-kind support program
20 million KRW (if shot in Busan for more than 15 days)
30 million KRW (if shot in Busan for more than 25 days)

Busan Movie Database, the online based web service system, is composed of individual information web service including human resources information in film industry, my page and individual filmography, as well as film information web service about films shot in Busan providing useful information needed to produce films in Busan such as related jobs or locations. In terms of mobile platform, it provides community service based on the DB from web platform and real-time information via smart push function.

Busan Location Database
As an online-based web service, Busan Location Database provides map service by utilizing mapping techniques based on GPS, with photos capturing wide range of locations amounting to 35,000 pieces. Through the functions of keyword search and hashtags, it helps to do location hunting more effectively, offering images of locations taken from various angles as well as road view images from map services in order to show geographical and environmental information of each location more accurately.

Pre-production support program
Providing vehicles during location hunting, accommodation charge (25,000 KRW per night)

Result of attracting film-visual media production into Busan

<table>
<thead>
<tr>
<th>YEAR</th>
<th>NUMBER OF FILMS ATTRACTED</th>
<th>CHARACTERISTICS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>93 pieces in total</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Feature film – 38</td>
<td>Alternative production of films, theme of globalization, Busan as a location for international co-productions.</td>
</tr>
<tr>
<td></td>
<td>TV program – 55</td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td>98 pieces in total</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Feature film – 28</td>
<td>Alternative production of films, theme of globalization, Busan as a location for international co-productions.</td>
</tr>
<tr>
<td></td>
<td>TV program – 70</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>88 pieces in total</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Feature film – 32</td>
<td>Alternative production of films, theme of globalization, Busan as a location for international co-productions.</td>
</tr>
<tr>
<td></td>
<td>TV program – 56</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>94 pieces in total</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Feature film – 25</td>
<td>Alternative production of films, theme of globalization, Busan as a location for international co-productions.</td>
</tr>
<tr>
<td></td>
<td>TV program – 69</td>
<td></td>
</tr>
</tbody>
</table>

Production Support Project
In pre-production stage, BFC provides planning development budget for the project which produces a feature film produced in Busan or by the Busan-based production companies, as well as the creative and technical in-kind production support. This support aimed not only to rebooting the pre-production business in Busan, but also in order to attract the location shooting of international films. In addition, under the condition of withdrawing the support fund after completing pre-production, BFC assists local film projects. The support project by Busan-based production companies attracting qualified projects in Busan. For promising filmmakers, it provides the opportunities to take workshops and mentoring programs, while matching their projects with experienced people in the film industry. The program is aiming at training local filmmakers and discovering qualified stories for film production in addition. BFC hosts workshops bringing up business meetings, in order to improve pitching abilities of local filmmakers which projects are successfully completed.

As for the support project for the production stage, which has the most greatest attention from filmmakers, BFC provides various in-kind production support. It covers production support for low-budget films, feature films themed cultural diversity or documentary films, on the terms that these films should be produced in Busan. All of these support projects in the production stage are contributing to inducing film media production in Busan.

Furthermore, in order to vitalize Korean virtual production, BFC provides the production project which plans to shoot in the virtual studio with equipments and in-kind support for CG production.

<table>
<thead>
<tr>
<th>YEAR SUPPORT TYPE</th>
<th>PRE-PRODUCTION STAGE</th>
<th>PRODUCTION STAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Feature film planning &amp; development</td>
<td>Film production support</td>
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<tr>
<td></td>
<td>lab support</td>
<td>Colour Bay</td>
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<td></td>
<td>Writing workshop</td>
<td>Studio Rental</td>
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<td>in-kind support</td>
<td>Digital Bay</td>
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<td>2016</td>
<td>6 films</td>
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<td>6 films</td>
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<td>2017</td>
<td>5 films + 6 films</td>
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<td>5 films</td>
<td>5 films</td>
</tr>
</tbody>
</table>
Pre-production

- Film project planning & development
  - Graded financial support (max. 20 million KRW)
    - 5 films
    - Korean project
    - Feature film produced in Busan or on commission by Busan-based film production companies
  - Graded financial support (max. 30 million KRW)
    - 5 films
    - Busan project
    - Busan-based film production companies
  - Graded financial support (max. 10 million KRW)
    - 6 films
    - Busan project
    - Busan-born filmmakers with less than 3 credits

Creative lab support

- Residency support for directing
  - 10 films
  - Korean project
  - Opportunity of funding for planning & development

- Pitching workshop
  - Pitching mentoring
    - 4 feature films
    - 3 documentary films
  - Busan project
  - Opportunity of funding for planning & development

Production

- Film production support
  - Graded financial support (max. 100 million KRW)
    - 3 feature films
    - Busan project
    - Busan-based film production companies
  - Graded financial support (max. 30 million KRW)
    - 3 documentary films
    - Busan project
    - Busan-based film production companies

Film financing

- Studio Rental
  - 2 studios (837 ㎡, 1,682 ㎡)
  - All of places available
    - Horizont, Equipment for wire action, etc.

- Filming equipments support
  - Providing the latest digital cameras - Red epic, camera lens, etc.
  - 70% of usual expense

- Colour Bay
  - Providing the best digital grading services
  - Post production service (DI, Sound-mixing, English subtitles spotting, D-Cinema Package)
  - All of places available

- Studio Rental
  - 2 studios (807 ㎡, 1,682 ㎡)
  - All of places available
  - Technical support: imaging & computer graphics synthesis system

- Colour Bay
  - Providing the best digital grading services
  - Post production service (DI, Sound-mixing, English subtitles spotting, D-Cinema Package)
  - All of places available

- Studio Rental
  - 2 studios (807 ㎡, 1,682 ㎡)
  - All of places available
  - Technical support: imaging & computer graphics synthesis system

Fund Management

1st ‘Busan Film Investment Cooperative’ Fund

- Busan City of Film established the 1st ‘Busan Film Investment Cooperative’ fund with 5 billion KRW in 2015. As a result of this fund investment, the investment of 4.61 billion KRW for 12 films has been made, contributing to building base to create a virtuous cycle in Busan’s film industries by supporting Busan-based production companies, which results in the vitalization of film production in Busan.

- In 2016, Busan City of Film newly established Busan-Lotte Creative Cinema Fund estimated 30 billion KRW to build the foundation and promote the development for local film/visual media industries through investment in production project in Busan. It provides its investment for the film production projects according to the rate as follows: 50% for Busan projects (produced in Busan or by Busan-based production companies)/cultural diversity film projects and medium-low budget film projects and 50% for commercial film projects. It has provided investment amounting up to 50 billion KRW in total to 20 films (October, 2018), especially to 3 films produced by Busan based companies and 4 films shot in Busan/Busan project, 230 billion KRW.

Asian Cinema Fund (ACF)

- From its beginning as the Asian Networks of Documentary (AND) Fund for Independent documentaries, Asia Cinema Fund (ACF) launched Script Development Fund and Post Production Fund in 2007. In 2017, ACF again created a new fund called Production Support Fund, one-stop funding program which assists Asian filmmakers during the whole process of production from scripts development to post-production, with 200 million KRW in cash and post-production service. The ACF is committed to helping activate more independent film productions and setting up a stable production environment, ranging from resources for planning stages to development to post-production for talented filmmakers in Korea as well as across Asia.

<table>
<thead>
<tr>
<th>SCALE OF SUPPORT</th>
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</thead>
<tbody>
<tr>
<td><strong>2015</strong></td>
</tr>
<tr>
<td>Production Support Fund</td>
</tr>
<tr>
<td>Script Development Fund</td>
</tr>
<tr>
<td>Post Production Fund</td>
</tr>
<tr>
<td>Asian Network of Documentary (AND) Fund</td>
</tr>
</tbody>
</table>

MEMBERSHIP MONITORING REPORT 2018   8
Busan is trying to make itself a city of exchange for the world’s film-related professionals and film lovers, where Asian films can be actively discussed and produced. In order to achieve this mission, Busan has been developing the already-well-established film industries network much more firmly.

Starting in 2004 with 18 members from 6 countries, Asian Film Commissions Network (AFCNet) is a network of film commissions and professional film support agencies in Asia and AFCNet has become Asia’s largest non-profit international film-related organization with 58 members from 18 countries (as of Oct. 2018). As international co-production and overseas location shooting became popular, AFCNet was launched to facilitate information sharing in regards to filming locations, regulations, incentive and clearance requirements in Asia and to support member organizations’ efficient interactions with foreign production companies and/or related industry-supporting agencies. AFCNet aims to promote the steady growth of regional filming through improved systems and infrastructure.

Overseas Promotion
Promoting the brand of AFCNet / Remote or on-site promotion on AFCNet booth at key markets such as Hong Kong Film Market, Asian Film Forum & Business Showcase, American Film Market, Asian Film Market, American Film Market, AFCI Locations Showcase, and International Congress of Film Commissions.

AFCNet Events
- AFCNet General Assembly (every October)
- AFCNet Board Meeting (2-3 times per year)
- AFCNet Global Networking Party (every October)
- AFCNet Producer of the Year (every October)

AFCNet General Assembly
- 1494 Busan Gymnasium 2nd floor
- 1681-14 Annyang-ro, Dong-gu, Busan
- http://www.afcnet.org
- 2018 15th Assembly in Busan
- 2019 16th Assembly in Busan
- 2020 17th Assembly in Busan
- 2021 18th Assembly in Busan

AFCNet Global Networking Party
- 1494 Busan Gymnasium 2nd floor
- 1681-14 Annyang-ro, Dong-gu, Busan
- http://www.afcnet.org
- 2018 15th Assembly in Busan
- 2019 16th Assembly in Busan
- 2020 17th Assembly in Busan
- 2021 18th Assembly in Busan

Asian Film Market
www.asianfilmmarket.org
Established in 2006, Asian Film Market serves as a total film market covering all stages of film industry from pre-production to film sales. Asian Film Market worked alongside with Asian Project Market (APM), Asian Film Policy Forum, and AFCI Locations Showcase as well as a side event of events to discuss various issues for expanding the network in the film industry, such as film production technologies for the new generation.

YEAR PARTICIPANTS SCREENING EVENTS
2015 1271 from 586 companies (45 countries) 50 films 15th Production House Award Ceremony
2016 1383 from 742 companies (42 countries) 63 films 16th E-IP Investment Award Conference in Busan
2017 1583 from 658 companies (45 countries) 68 films 17th VR Conference, Story-to-Film, Film Fund Talk
2018 1737 from 815 companies (54 countries) 64 films 18th Online Channel Platform Seminar, Blockchain Conference – New Wave in Film Industry

Asian Project Market (APM)
apm.asianfilmmarket.org
Asian Project Market is a co-production platform that offers emerging filmmakers the opportunity to meet international leading film professionals. After launching in 1998 as Pusan Promotion Plan (PPP), it has grown into the biggest and most important pre-market in Asia. In 2011 it was renamed as Asian Project Market and has been successfully fulfilling its role as a cradle of creativity. Each year APM discovers fresh feature film projects ranging from big-scale commercial film projects to low-budget indies and links them with global film investors, producers and distributors. Numerous APM projects receiving up to 490 for 19 years have already made it into the completion and received positive responses from both festivals and international audiences. As such, APM continues to earn great interest from filmmakers around the world.
2018, 15 books are officially selected, 3 of which were awarded during the event. There has been increasing interest in the Book To Film pitching event from both the publishing and film industries. In contracts for original property rights over content for film production. As a number of Book To Film projects pitching event provides an opportunity to meet with publishers, directors, and producers looking to negotiate adaptations. E-IP Market is targeted for publishers, entertainment industries and contents producers. ‘Book To Film’ projects published on digital media platforms (webtoon, web drama, web novel, etc.) are traded for remakes or E-IP rights of traditional contents such as films, books, and performances, but also the E-IP rights of original works of a variety of original contents that are adaptable across multiple media platforms. In the E-IP Market, not only the E-IP rights of contents are traded, but also the E-IP of the film itself. The E-IP Market is based on a virtuous cycle of supporting system to provide financial support with its own operating revenue. It is acclaimed to provide reasonable, safe and comfortable accommodations. In addition, it is considered the example of virtuous cycle of supporting system to provide financial support with its own operating revenue.

**Busan Cinema Venture Center**
- Training program and providing convenient working condition.

**Busan Visual Industry Center (BVIC)**
- Challenging for repositioning public institutions & offshore company

**Busan Post-production Center**
- AIRWORKS

**Cinemahouse Hotel in Busan**

*In March 2017, Busan City of Film officially opened “Cinemahouse Hotel in Busan”, a hotel for cineastes and professionals in film industries. It aims to reduce financial burdens caused by filming in Busan as well as to provide convenience in terms of securing rooms. Cinemahouse brought 30 production teams into 2,041 rooms in total. In 2018, Cinemahouse has been conducting one-on-one meetings with film industry professionals. In accordance with the one-stop system to develop Busan as “the greatest city to produce films”, Cinemahouse offers an optimal work environment where film·media professionals can carry out short-term creative works.*
Various organizations and institutes including regular school in Busan have not only fostered film professionals but also developed the cinema literacy of citizens through diversified educational programmes.

### Education & Research

#### Local Film Visual Media Education

**Regular School Education**

At higher educational institutions which have departments in film or related majors, such as Busan University and Kyunghee University, students take classes to study filmmaking and screenwriting and have the opportunity to take part in the various workshops held in these universities and the Busan Cinema Center. The BFC Film Academy at Busan Cinema Center arranges a wide range of classes including film culture classes for improving film literacy, theoretical and practical classes focusing on planning and development, production, shooting and lighting classes and post-production courses including editing and sound recording.

**Korean Academy of Film Arts (KAFA)**

Since KAFA was established in 1984, affiliated with the Korean Film Council (KOFIC), to specifically nurture creative talents from all over Asia including the public, the KAFA has not only trained creative professionals such as directors, writers, editors, and actors but also continues to train promising talents in various fields of film production such as acting, directing, screenwriting, etc. The KAFA aims to provide an educational environment to enhance the diversity of students and the KAFA has been developing educational programmes to foster film professionals from Asian countries. In the first year of the KAFA, students will study film production courses and gain practical experience in various fields of film production. In the second year, students will develop their potential by creating a short film in a team and it will be screened during the Busan International Film Festival. Additionally, in the last year of their studies, students will produce their graduation films supervised by the AFA Fellows and these films will be screened during the Busan International Film Festival.

**Busan Asian Film School (BIFS)**

BIFS is a school held by Busan Metropolitan Government with the aim of training local film professionals and supporting regional film industry. With a focus on supporting the filmmaking in Busan, BIFS conducts professional training classes not only for students but also for general citizens. In addition to the BIFS's 3-year course, the KAFA provides a 2-year course, the KAFA's 'Production Workshop' program as well as supporting for films produced in the workshop program to be screened in various places. Also it has been trying to give opportunities to experience the whole process from film production to screening, by organizing classes and practical classes targeting for children, students and general citizens all year round.

### Film Education

Film Academy at Busan Cinema Center and the BFC provide local residents with a number of educational programs for film production. The 12 programs offered by the film education department encouraging students and other people interested in filmmaking to engage in diverse courses and workshops. The program is divided into two categories: one for beginners and the other for advanced students. The core courses of these programs are centered on the fundamental areas of filmmaking such as storywriting, scriptwriting, directing, acting, cinematography, etc. Additionally, the programs offer practical experiences to gain real-world filmmaking skills through workshops and short films. Furthermore, the KAFA is the most important training institution for the next generation of Korean filmmakers. There are 12 programs on offer at the KAFA, which are designed for both beginners and advanced students. Students who complete the KAFA's programs will have the opportunity to participate in various international film festivals, including the Busan International Film Festival (BIFF). The KAFA is known as the most important training institution for producing films in Korea and it has been playing a crucial role in nurturing the next generation of Korean filmmakers.

### International Film Education

The BFC provides local residents with a number of educational programs for film production. The 12 programs offered by the film education department encouraging students and other people interested in filmmaking to engage in diverse courses and workshops. The program is divided into two categories: one for beginners and the other for advanced students. The core courses of these programs are centered on the fundamental areas of filmmaking such as storywriting, scriptwriting, directing, acting, cinematography, etc. Additionally, the programs offer practical experiences to gain real-world filmmaking skills through workshops and short films. Furthermore, the KAFA is the most important training institution for the next generation of Korean filmmakers. There are 12 programs on offer at the KAFA, which are designed for both beginners and advanced students. Students who complete the KAFA's programs will have the opportunity to participate in various international film festivals, including the Busan International Film Festival (BIFF). The KAFA is known as the most important training institution for producing films in Korea and it has been playing a crucial role in nurturing the next generation of Korean filmmakers.

#### Asian Film Academy (AFA)

AFA is an educational program held by Busan International Film Festival, Busan International Film Commission and KAFA Foundation to make young Asian talents and future filmmakers active through education and training. Over the past 13 years, 313 alumni from 32 countries have been standing up in the film industry all over the Asia and in the prestigious festivals throughout the world. In previous years, well-known directors of our contemporaries, such as Ang Lee, Apichatpong Weerasethakul, Ken Loach, and Hong Sang-soo took the role of AFA's Dean. This year, Lou Ye took on the role of the AFA's Dean and shared his great film experience with AFA fellows. The promising talents from all over Asia participate in various AFA programs, including short film production workshops and special lectures. The best short films completed by the AFA Fellows will be officially presented at the Busan International Film Festival. Furthermore, the AFA Fellows will have a chance to participate in various workshops and AFA programs, which can be the best opportunity for them to feel the difference in their experiences and cultural backgrounds. For those graduates, wide range of scholarships are expected to support their coming future.

<table>
<thead>
<tr>
<th>Year</th>
<th>Participation Students</th>
<th>Scholarship Fund</th>
<th>AICF Script</th>
<th>ARRI Scholarship</th>
<th>ARRI Main Office in Munich, Germany</th>
<th>Lumos Award</th>
<th>AFA Fellowship Program</th>
<th>AFA Fellowship Program in New York</th>
<th>AFA Fellowship Program in Beijing</th>
<th>AFA Fellowship Program at ARRI Academy</th>
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<tbody>
<tr>
<td>2015</td>
<td>100</td>
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<tr>
<td>2016</td>
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<tr>
<td>2017</td>
<td>313</td>
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<tr>
<td>2018</td>
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**Benefits**

1. **Academia:** Further development of short film production.
2. **AICF Script:** Opportunity to Participate in MPA Film Immersion Course.
3. **ARRI Scholarship:** Scholarship to two fellows with opportunity to visit ARRI Main Office in Munich, Germany and to participate in ARRI Training Program at ARRI Academy.
4. **ARRI Main Office in Munich, Germany:** Opportunity to participate in ARRI Training Program at ARRI Academy.
5. **Lumos Award:** Support for two fellows with opportunity to show the best teamwork in short film production.
6. **AFA Fellowship Program:** Support for two fellows with opportunity to show the best teamwork in short film production.
7. **AFA Fellowship Program in New York:** Support for two fellows with opportunity to show the best teamwork in short film production.
8. **AFA Fellowship Program in New York:** Support for two fellows with opportunity to show the best teamwork in short film production.
9. **AFA Fellowship Program in Beijing:** Support for two fellows with opportunity to show the best teamwork in short film production.
10. **AFA Fellowship Program at ARRI Academy:** Support for two fellows with opportunity to show the best teamwork in short film production.

#### Scholarship Fund

The AFA Scholarship Fund is established by the AFA Scholarship Commission and GKL Foundation to foster young Asian talents and build their networks throughout Asia. The fund is managed by the AFA Scholarship Committee and supported by the AFA Scholarship Board. The AFA Scholarship Fund is open to young Asian filmmakers and the AFA Scholarship Committee selects the most promising young Asian filmmakers to receive the scholarship. The AFA Scholarship Fund provides financial support to young Asian filmmakers to enable them to participate in various AFA programs, including the AFA Fellowship Program, the AFA Film Immersion Course, and the AFA Film Festival. The AFA Scholarship Fund also provides financial support to young Asian filmmakers to enable them to attend various international film festivals, including the Busan International Film Festival. Additionally, the AFA Scholarship Fund provides financial support to young Asian filmmakers to attend various international film festivals, including the Busan International Film Festival. The AFA Scholarship Fund is open to young Asian filmmakers and the AFA Scholarship Committee selects the most promising young Asian filmmakers to receive the scholarship. The AFA Scholarship Fund provides financial support to young Asian filmmakers to enable them to participate in various AFA programs, including the AFA Fellowship Program, the AFA Film Immersion Course, and the AFA Film Festival. The AFA Scholarship Fund also provides financial support to young Asian filmmakers to attend various international film festivals, including the Busan International Film Festival. Additionally, the AFA Scholarship Fund provides financial support to young Asian filmmakers to attend various international film festivals, including the Busan International Film Festival.
Barrier Free Pictures Forum

Film Education

ASEAN-ROK Film Leaders Incubator (FLY)

Launches in 2012, FLY is an annual ASEAN-ROK Cooperation Project funded by ASEAN-ROK Cooperation Fund, regularly organized by the Busan Film Commission(BFC) and the Asian Film Leaders Incubators Network (AFCNet), film industry supporting agencies in ASEAN member nations take turns each year to co-organize the event in their region.

- ASEAN-ROK Film Leaders Incubator : FLY2018 in Singapore
  - Two week-long promotional video making workshop for 6 trainees from FLY2016
  - Short film making workshop for 21 young filmmaker from ASEAN and Korea

- ASEAN-ROK Film Leaders Incubator : FLY2017 in Yogyakarta, Indonesia
  - A month-long short film making workshop for 8 trainees from FLY2015
  - Short film making workshop for 22 young filmmakers from ASEAN and Korea

- ASEAN-ROK Film Leaders Incubator : FLY2016 in Phnom Phenh, Cambodia
  - Two week-long short film making workshop for 12 trainees from FLY2014
  - Short film making workshop for 20 young filmmakers from ASEAN and Korea

- ASEAN-ROK Film Leaders Incubator : FLY2015 in Johor Bahru, Malaysia
  - Two week-long short film making workshop for 24 young filmmakers from ASEAN and Korea

- ASEAN-ROK Film Leaders Incubator : FLY2014 in Penang, Malaysia
  - Short film making workshop for 6 trainees from FLY2012

- ASEAN-ROK Film Leaders Incubator : FLY2013 in Phnom Phenh, Cambodia
  - Two week-long short film making workshop for 24 young filmmakers from ASEAN and Korea

- ASEAN-ROK Film Leaders Incubator : FLY2012 in Yogyakarta, Indonesia
  - Two week-long short film making workshop for 6 trainees from FLY2010

- ASEAN-ROK Film Leaders Incubator : FLY2011 in Johor Bahru, Malaysia
  - Short film making workshop for 20 young filmmakers from ASEAN and Korea

- ASEAN-ROK Film Leaders Incubator : FLY2010 in Singapore
  - Short film making workshop for 24 young filmmakers from ASEAN and Korea

Busan Asia Film Archive

Busan Museum of Movie

Busan Museum of Movies

Dong-eui University Cinema & Transmedia Institute (DCTI)

Film Research

Dong-eui University Cinema & Transmedia Institute (DCTI)

Busan Asia Film Archive

Busan Museum of Movies

Barrier Free Pictures Forum

Im Kwon Taek Film Archive & Research Center & Film Museum

www.bffmb.co.kr

www.imktarchive.org

www.barrierfreepicture.kr

www.buseomuseum.kr
UNESCO Busan Inter-City Film Festival & Residency Film Production Project

Result of UNESCO Busan Inter-City Film Festival

Participated film directors and their films produced at Residency Film Production

<table>
<thead>
<tr>
<th>YEAR</th>
<th>NUMBER OF FILMS SCREENED</th>
<th>NUMBER OF CITIES PARTICIPATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>15</td>
<td>9</td>
</tr>
<tr>
<td>2018</td>
<td>33</td>
<td>9</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>YEAR</th>
<th>NAME</th>
<th>NATIONALITY</th>
<th>CITY</th>
<th>FILM TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>James Ward</td>
<td>Ireland</td>
<td>Galway</td>
<td>Wild</td>
</tr>
<tr>
<td>2017</td>
<td>Yana Lekarska</td>
<td>Bulgaria</td>
<td>Sofia</td>
<td>Now, Here</td>
</tr>
<tr>
<td>2017</td>
<td>Hugh Watt</td>
<td>UK</td>
<td>Glasgow</td>
<td>Mirror Image</td>
</tr>
<tr>
<td>2017</td>
<td>Yoshimasa Jimbo</td>
<td>Japan</td>
<td>Fukuoka</td>
<td>Mina's Missing Time</td>
</tr>
<tr>
<td>2018</td>
<td>Dandi Queiroz</td>
<td>Brazil</td>
<td>Santos</td>
<td>Through our look</td>
</tr>
<tr>
<td>2018</td>
<td>Sasha Stanishik</td>
<td>Macedonia</td>
<td>Bitola</td>
<td>PC Busan</td>
</tr>
<tr>
<td>2018</td>
<td>Ki-nam LEE</td>
<td>South Korea</td>
<td>Busan</td>
<td>The Last Sunshine</td>
</tr>
</tbody>
</table>

5 MAJOR INITIATIVES IMPLEMENTED THROUGH INTER-CITY COOPERATION TO ACHIEVE THE OBJECTIVES OF THE UCCN

UNESCO Busan Inter-City Film Festival & Residency Film Production Project

5 MAJOR INITIATIVES IMPLEMENTED THROUGH INTER-CITY COOPERATION TO ACHIEVE THE OBJECTIVES OF THE UCCN

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Fukuoka Project

2018 Busan – Fukuoka Cinema Exchange Project

Yamagata Project

Yamagata Creative Cities International Conference 2018 with a topic of "The Possibilities of Creative Cities of Film" was held in Yamagata, a UNESCO Creative City of Film designated in 2017. As a representative of Busan City of Film, Hyun-soo KIM, a representative of the Corner Theatre gave presentation about corner theatre, which is leading the film culture with general citizens residing in Busan, as well as Busan's story as a UNESCO Creative City of Film. With this chance to share the experience and knowledge as a city of film, Busan has made decision to organize various collaborative projects with Yamagata by taking advantage of accessibility and similarities as a city of film.

Fukuoka Project

Aiming for the exchange in film industry between Busan and Fukuoka, entry into the major和international film market and intercultural exchanges between Japan and Busan, Busan City of Film and Fukuoka City of Film have decided to conduct various film exchanges. In this year, Busan City of Film exchanged to introduce Busan-based and Busan-produced films to the Japanese film industry. Following the 2018 exchange, Busan City of Film and Fukuoka City of Film have decided to continue the exchange in film industry and intercultural exchanges in the future. This year, Busan City of Film and Fukuoka City of Film have decided to continue the exchange in film industry and intercultural exchanges in the future.

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2018 Busan Cultural City of East Asia Documentary Production Residency Project

UNESCO Busan Inter-City Film Festival & Residency Film Production Project was created to commemorate the designation of Busan as a UNESCO City of Film for the first time in Asia and to facilitate creative exchanges between UNESCO Cities of Film. It also contribute to finding out the trend of film production and culture of each city, as well as strengthening network between countries and regions. Screening films produced in UNESCO Creative Cities of Film from all over the world and hosting seminars with related topics, it gives chances to deeply reflect lives in cities and to find out what 2030 Agenda means in Busan. Meanwhile, in the Residency Film Production Project, film directors who has been working in creative cities of film, have produced films staying in Busan for 3 weeks, cooperating with local filmmakers in Busan. These films describe their stories with the image of Busan seen from their own perspectives, under the slogan of this project, 'In the city'.
Busan Special Section was held during the Curta Santos Short Film Festival, the most traditional film festival in Santos, a designated UNESCO Creative City of Film together with Busan. This collaboration, which Busan City of Film launched in 2018, is part of a larger Busan-Gwangju Media Arts Exchange Exhibition, aiming at 'cross-cutting cooperation between different fields'. The UNESCO Creative Cities Network is the main driving force behind this project. Thanks to this project, both cities are able to inspire the creative desires of local artists, opening the very real platform for cultural exchange.

Busan Special Section was held during the Curta Santos Short Film Festival, Busan City of Film launched a collaboration project with Gwangju, a UNESCO Creative City of Media Arts for the purpose of achieving 'cross-cutting cooperation between different fields'. The UNESCO Creative Cities Network is the main driving force behind this project. Thanks to this project, both cities are able to inspire the creative desires of local artists, opening the very real platform for cultural exchange.

### Santos-Busan Simultaneous Screening Program

<table>
<thead>
<tr>
<th>TITLE</th>
<th>DIRECTOR</th>
<th>YEAR</th>
<th>AWARDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>In the Dust of Time</td>
<td>Na-yeong KIM</td>
<td>2016</td>
<td>Grand Award at 18th Independent Film Festival Busan, Production Workshop course at Busan Cinema Center Academy</td>
</tr>
<tr>
<td>A Border Line</td>
<td>Hye-jung KIM</td>
<td>2018</td>
<td>Korea Competition Section at 35th Busan International Short Film Festival</td>
</tr>
<tr>
<td>My Little Brother Young Boy</td>
<td>Young-shik LEE</td>
<td>2018</td>
<td>Special Jury Award at 34th Busan International Short Film Festival, Best Animation at 2018 Busan Media Art Festival, Special Jury Award at 19th Busan Film Festival</td>
</tr>
<tr>
<td>Invocation</td>
<td>Young-jo KIM</td>
<td>2015</td>
<td>World Premiered at International Intangible Heritage Film Festival 2017, Busan Center for Creative Economy &amp; Innovation Support Project – toward Film Festival abroad</td>
</tr>
<tr>
<td>New Sunrise</td>
<td>Min Lee</td>
<td>2017</td>
<td>Special Award at 35th Busan International Short Film Festival, Best Animation at 2018 Busan Media Art Festival, Special Jury Award at 19th Busan Film Festival</td>
</tr>
<tr>
<td>My going home</td>
<td>Young-geun HEO</td>
<td>2017</td>
<td>Special Jury Award at 34th Busan International Short Film Festival, Best Animation at 2018 Busan Media Art Festival, Special Jury Award at 19th Busan Film Festival</td>
</tr>
<tr>
<td>Father and Son</td>
<td>Ji-soo YOON</td>
<td>2016</td>
<td>Excellence Award at 16th Independent Film Festival Busan, Production Workshop course at Busan Cinema Center Academy</td>
</tr>
<tr>
<td>In the Waves</td>
<td>Jung-won KIM</td>
<td>2015</td>
<td>Grand Award at 17th Independent Film Festival Busan, Production Workshop course at Busan Cinema Center Academy</td>
</tr>
<tr>
<td>I'm going home</td>
<td>Soo-ji KIM</td>
<td>2015</td>
<td>Special Jury Award at 17th Independent Film Festival Busan, Production Workshop course at Busan Cinema Center Academy</td>
</tr>
<tr>
<td>New Rapids</td>
<td>Jung-moon CHOI</td>
<td>2015</td>
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Busan City of Film is now preparing for the national film activist convention under the slogan of 'Film for All'. Film activists mean those who are performing film-related activities with their own ways, holding a wide range of film-related programs independently in various screening spots or local community places from all over Korea. By hosting this program, Busan City of Film would like to function as a creative platform that suggests the new models of film screening, encouraging these activists to continue their activities.

Corresponding to the UNESCO Creative Cities Network Mission Statement as follows;

#### Objectives
- Strengthen the creation, production, distribution and dissemination of cultural activities, goods and services
- Develop hubs of creativity and innovation and broaden opportunities for creators and professionals in the cultural sector
- Sharing experiences, knowledge and best practices
- Professional and artistic exchange programmes and networks

#### Areas of Action
- Film Activist Convention
- Busan City of Film is now preparing for the national film activist convention under the slogan of 'Film for All'. Film activists mean those who are performing film-related activities with their own ways, holding a wide range of film-related programs independently in various screening spots or local community places from all over Korea. By hosting this program, Busan City of Film would like to function as a creative platform that suggests the new models of film screening, encouraging these activists to continue their activities.

#### Santos Project

Santos-Busan Simultaneous Screening Program

### Gwangju Project

#### 2018 Gwangju-Busan Media Arts Exchange Exhibition

Busan City of Film launched a collaboration project with Gwangju, a UNESCO Creative City of Media Arts for the purpose of achieving 'cross-cutting cooperation between different fields'. UNESCO is the main driving force behind this project. Thanks to this project, both cities are able to inspire the creative desires of local artists, opening the very real platform for cultural exchange.
Through Culture Exchange Program for Next Generation, Busan City of Film would like to bridge the gap between regions and cultures, as well as achieving the sustainable development of city. This program is aiming for giving chance to promote the objectives of UNESCO Creative Cities Network and the role of UNESCO by boosting mutual understanding among Korean UNESCO Creative Cities Network. At the first stage, programs for getting to know UNESCO and UCCN, camp in creative cities in Korea or tour program to join main events in those cities will be conducted.

Corresponding to the UNESCO Creative Cities Network Mission Statement as follows;

Objectives
- Stimulate and enhance initiatives led by member cities to make creativity an essential component of urban development, notably through partnerships involving the public and private sectors and civil society.
- Improve access to and participation in cultural life as well as the enjoyment of cultural goods and services, notably for marginalized or vulnerable groups and individuals.
- Strengthen the creation, production, distribution and dissemination of cultural activities, goods and services.
- Fully integrate culture and creativity into local development strategies and plans.
- Communication and awareness raising activities.
- Pilot projects, partnerships and initiatives associating the public and private sectors, and civil society.
- Studies, research and evaluations on the experience of the Creative Cities.
- Communication and awareness raising activities.

Areas of Action
- Communication and awareness raising activities.
- Pilot projects, partnerships and initiatives associating the public and private sectors, and civil society.

Corresponding to the UNESCO Creative Cities Network Mission Statement as follows;

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- Improve access to and participation in cultural life as well as the enjoyment of cultural goods and services, notably for marginalized or vulnerable groups and individuals.
- Share experiences, knowledge and best practices.
- Professional and artistic exchange programmes and networks.
- Communication and awareness raising activities.

Areas of Action
- Communication and awareness raising activities.

By positively accepting the sub-network programs among UNESCO Creative Cities of Film, Busan City of Film plans to strengthen its international relationship with member cities as well as to promote sustainable development for the city. As one of initiatives for this, Busan City of Film is planning to hold annual sub-network meeting for film cluster during the Busan International Film Festival, the Biggest Film Festival in Korea as well as in Asia. With this initiative, Busan will create the opportunity for film professionals from all over the world to make their relationship each other, as well as host the forum or conference where the major issues of each city and strategies for future development will be able to be discussed, so that the actual interchange among member cities can be made.

Corresponding to the UNESCO Creative Cities Network Mission Statement as follows;

Objectives
- Communication and awareness raising activities.

Areas of Action
- Communication and awareness raising activities.
Busan City of Film is planning to organize a wide range of programs for constant exchange business with Yamagata, a UNESCO Creative City of Film designated in 2017. With a start of the chance that Busan shared its experience and knowledge to Yamagata citizens in the Yamagata Creative Cities International Conference in September 2018, the discussion for collaboration works between two cities has been consistently made such as exchange program between Yamagata High School and Busan International Film High School.

**Corresponding to the UNESCO Creative Cities Network Mission Statement as follows:**

**Objectives**
- Strengthen international cooperation between cities that have recognized creativity as a strategic factor of their sustainable development
- Improve access to and participation in cultural life as well as the enjoyment of cultural goods and services, notably for marginalized or vulnerable groups and individuals

**Areas of Action**
- Pilot projects, partnerships and initiatives associating the public and private sectors and civil society
- Communication and awareness raising activities

**Corresponding to the UNESCO Creative Cities Network Mission Statement as follows:**

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- Stimulate and enhance initiatives led by member cities to make creativity an essential component of urban development, notably through partnerships involving the public and private sectors and civil society

**Areas of Action**
- Cultural and artistic exchange programmes and networks
- Communication and awareness raising activities
- Sharing-experiences, knowledge and best practices

**Home Video Day**

Busan is planning to organize the program called Home Video Day which gives audience the opportunity to watch home videos produced by general households. Starting from screening videos produced in the USA, Busan City of Film will screen videos from the 17 countries joined the network. Especially, since some cities such as Fukuoka have already held similar program, which means there is a possibility to create exchange program with these cities, it’s expected to grow as a global program.

**6.3 Estimated annual budget for implementing the proposed action plan / Budget information**

For 2019, Busan City of Film visual media industry for next year (2019) is 68.2 billion KRW (approx. 60 million USD). With this budget, Busan City of Film will make much more efforts in job creation, film·visual media industry promotion, constant support for construction & management of film·visual infrastructures and Human resources cultivation for film industry. According to Midterm Fiscal Plan from 2019 to 2023, Busan is planning to raise its investment resources to 70 – 90 billion KRW (approx. 62 to 80 million USD) for film·visual media industry every year.

**6.4 Plan for communication and awareness**

Busan City of Film is planning to communicate promote on-going activities and events held in Busan as well as the mission and task of UNESCO Creative Cities Network to the world. In addition, by utilizing the logo for UNESCO Creative City of Film (Busan), which was newly created in 2018, on all film-related events or business projects held in Busan, Busan intends to promote its significance as the first city of film in Asia designated by UNESCO. Furthermore, Busan City of Film is planning to co-develop the subnetwork website for UNESCO Creative Cities of Film, taking role in promoting what’s happening in each city of film to Korea. Besides, Busan City of Film is planning to promote main events and activities related UNESCO and UCCN via the press releases, contributing to spreading facts to the foreign citizens informed of UNESCO & UCCN missions and significances. With all these efforts, Busan is constantly try to raise awareness of the UNESCO's objectives as well as its own objectives as a UNESCO Creative City of Film, as it has done so far.