



United Nations
Educational, Scientific and
Cultural Organization

Creative Cities
Network

UNESCO Creative Cities Network XIth Annual Meeting

Enghien-les-Bains, France
From 30 June to 2 July 2017

AGENDA

Dates	30 June – 2 July 2017
Venue	Enghien-les-Bains, France
Participants	Delegates of 116 UNESCO Creative Cities and UNESCO representatives
Organizers	City of Enghien-les-Bains, France, UNESCO
Theme	Creativity towards Sustainable Cities: Designing inclusive public spaces in the digital age

Delegates arrive on 28 and 29 June

Wednesday 28 June 2017

9.30 a.m. – 7 p.m.

Information and registration desk for the delegates

Venue: Centre des arts
12-16, rue de la Libération

Thursday 29 June 2017

9.30 a.m. – 7 p.m.

Information and registration desk for the delegates

Venue: Centre des arts
12-16, rue de la Libération

10 a.m. – Noon

UCCN Steering Group working session

Session reserved to the members of the Steering Group only.

Venue: Cafétéria, École de musique et de danse
8, bd Hippolyte Pinaud

Moderator: Ms Jyoti Hosagrahar, Director of the Division for Creativity, UNESCO

- Agenda of the Annual Meeting
- Role of the Steering Group at the Annual Meeting
- Presentation of the working documents

Noon – 1 p.m.

Exchange session for UCCN designated cities in 2015

Only the focal point of each city designated in 2015 should attend the session.

Venue: Auditorium, École de musique et de danse
8, bd Hippolyte Pinaud

Moderator: Ms Denise Bax, Chief of Programmes and Stakeholder Outreach Unit, Division for Creativity, UNESCO

- Feedback from member cities integrated in 2015, particularly those from the Global South
- Discussion on a cooperation framework for better integration of the new members

1 p.m. – 2.30 p.m.

Lunch (free time)

2.30 p.m.

Departure by foot for the venues of the informal preparatory meetings

Meeting point: Grand Hôtel's lobby

3 p.m. – 6 p.m.

Informal preparatory meetings of the 7 Creative Fields

NB: Exact schedule and detailed programme to be confirmed directly by the Coordinator of each creative field

① Media Arts

Venue: *Centre des arts
Room 1
12-16, rue de la Libération*

Facilitator: Mr Dominique Roland, UCCN Focal Point of Enghien-les-Bains, Deputy Coordinator for the Creative Cities of Media Arts

② Crafts and Folk Art

Venue: *Centre des arts
Dance Studio
12-16, rue de la Libération*

Facilitator: Mr Vittorio Salmoni, UCCN Focal Point of Fabriano, Coordinator for the Creative Cities of Crafts and Folk Art

③ Music

Venue: *School for music and dance
Room Pierre Beauchamp
8, bd Hippolyte Pinaud*

Facilitator: Mr Bart Doucet, UCCN Focal Point of Ghent, Coordinator for the Creative Cities of Music

④ Literature

Venue: *School for music and dance
Room Merce Cunningham
8, bd Hippolyte Pinaud*

Facilitator: Ms Justyna Jochym, UCCN Focal Point of Krakow, Coordinator for the Creative Cities of Literature

⑤ Film

Venue: *Escale Affaires Lucien Barrière
Salon Cannes
85, rue du Général de Gaulle*

Facilitator: Mr Declan Gibbons, UCCN Focal Point of Galway, Coordinator for the Creative Cities of Film

⑥ Design

Venue: *Île-aux-Cygnés
Lake of Enghien-les-Bains*

Facilitator: Mr Ting Xu, UCCN Focal Point of Shenzhen, Coordinator for the Creative Cities of Design

7 Gastronomy

Venue: *Escale Affaires Lucien Barrière
Salon Deauville
85, rue du Général de Gaulle*

Facilitator: Mr Dag Hartman, UCCN Focal Point of Östersund, Coordinator for the Creative Cities of Gastronomy

5.30 p.m. – 7.30 p.m.

Visit of the exhibition of the Creative Cities of Design “Are you talking to me? Uses and practices of communicating objects” and of the exhibition of the Creative Cities of Literature “Geopolitical crossings”

NB: *As La Serrurerie can accommodate only 60 people, delegates are requested to respect the following time slots*

- 5.30 p.m.-6.00 p.m.: visit for the Creative Cities of Design
- 6.00 p.m.-6.30 p.m.: visit for the Creative Cities of Media Arts and Crafts and Folk Art
- 6.30 p.m.-7.00 p.m.: visit for the Creative Cities of Literature and Music
- 7.00 p.m.-7.30 p.m.: visit for the Creative Cities of Film and Gastronomy

Venues: *La Serrurerie
6, rue de Mora*

*Media Library George Sand
7, rue de Mora*

6.30 p.m.

Departure for the mayors and deputy mayors by bluebus for a visit of the exhibition of the Creative Cities of Design

Meeting point: *Grand Hôtel and Hôtel du Lac’s lobbies*

8 p.m. – 9.30 p.m

Official speeches and cocktail dinner

Venue: *Centre des arts
Entrance hall
12-16, rue de la Libération*

Friday 30 June 2017

8 a.m. – 9 a.m.

Information and registration desk for the delegates

Venue: *Centre des arts
12-16, rue de la Libération*

8.30 a.m.

Departure by foot or bluebus to the Centre des arts

Meeting point: *Grand Hôtel and Hôtel du Lac’s lobbies*

9 a.m. – 10 a.m.

Plenary: Opening Ceremony

Venue: *Centre des arts*

Auditorium
12-16, rue de la Libération

- **“Asteroids”, artistic performance of Valérie Cordy**
- **Welcome address** by Mr Philippe Sueur, Mayor of Enghien-les-Bains and 1st Vice President of the Departmental Council of Val d’Oise
- **Message** by Ms Irina Bokova, Director-General of UNESCO
- **Opening remarks**
 - Mr Daniel Janicot, President of the French National Commission for UNESCO
 - Representative of the Île-de-France Region

10 a.m. – 10.30 a.m. Plenary: Introduction to the 2017 Annual Meeting

Venue: *Centre des arts*
Auditorium
12-16, rue de la Libération

- **The city through the eyes of an urban creator**

Speaker: Mr Étienne Tricaud, architect and engineer, founder and director of AREP

- **Scope and objectives of the meeting**

Speaker: Ms Jyoti Hosagrahar, Director of the Division for Creativity, UNESCO

10.30 a.m. – 10.45 a.m. Coffee Break

10.45 a.m. – 12.30 p.m. Plenary: Continued

- **Building on the experience of Creative Cities for the implementation of the 2030 Agenda for Sustainable Development and the New Urban Agenda**

Speaker/Moderator: Ms Jyoti Hosagrahar, Director of the Division for Creativity, UNESCO

- International context for sustainable urban development
- Presentation of good practices by member cities of the Network:
 - Bandung, Creative City of Design
 - Durán, Creative City of Crafts and Folk Art
 - Kinshasa, Creative City of Music
 - Reykjavík, Creative City of Literature

– Zahlé, Creative City of Gastronomy

- **Leveraging the potential of the Network: report on activities undertaken by the UCCN Secretariat (2016-2017)**

Speaker: Ms Denise Bax, Chief of Programmes and Stakeholder Outreach Unit, Division for Creativity, UNESCO

- **Presentation of the future strategic framework of the Network**

Speakers:

- Mr Francesco Bandarin, Assistant Director-General for Culture, UNESCO
- Mr Dominique Roland, UCCN Focal Point of Enghien-les-Bains

12.30 p.m. – 1.40 p.m.

Lunch

Venue: *Garden of the Grand Hôtel, Barrière
85, rue du Général de Gaulle*

1.40 p.m.

Departure for the venues of the creative fields workshops

NB: the departure is scheduled at 1.30 p.m. for the design cluster

2 p.m. – 4.30 p.m.

Creative Fields Workshops

- Good practices and main activities implemented at the local and international levels to operationalize the UCCN Mission Statement
- Building on the experience of Creative Cities for the implementation of the 2030 Agenda for Sustainable Development
- Challenges and prospects of future actions to implement the 2030 Agenda
- Discussion on future activities and initiatives to be undertaken by each creative field

① Media Arts

Venue: *Centre des arts
Room 1
12-16, rue de la Libération*

Facilitator: Mr Dominique Roland, UCCN Focal Point of Enghien-les-Bains, Deputy Coordinator for the Creative Cities of Media Arts

② Crafts and Folk Art

Venue: *Centre des arts
Dance Studio
12-16, rue de la Libération*

Facilitator: Mr Vittorio Salmoni, UCCN Focal Point of Fabriano, Coordinator for the Creative Cities of Crafts and Folk Art

③ Music

Venue: *École de musique et de danse*
Room Pierre Beauchamp
8, bd Hippolyte Pinaud

Facilitator: Mr Bart Doucet, UCCN Focal Point of Ghent, Coordinator for the Creative Cities of Music

④ Literature

Venue: *École de musique et de danse*
Room Merce Cunningham
8, bd Hippolyte Pinaud

Facilitator: Ms Justyna Jochym, UCCN Focal Point of Krakow, Coordinator for the Creative Cities of Literature

⑤ Film

Venue: *Escale Affaires Lucien Barrière*
Salon Cannes
85, rue du Général de Gaulle

Facilitator: Mr Declan Gibbons, UCCN Focal Point of Galway, Coordinator for the Creative Cities of Film

⑥ Design

Venue: *Île-aux-Cygnés*
Lake of Enghien-les-Bains

Facilitator: Mr Ting Xu, UCCN Focal Point of Shenzhen, Coordinator for the Creative Cities of Design

⑦ Gastronomy

Venue: *Escale Affaires Lucien Barrière*
Salon Deauville
85, rue du Général de Gaulle

Facilitator: Mr Dag Hartman, UCCN Focal Point of Östersund, Coordinator for the Creative Cities of Gastronomy

NB: *The coordinator of each creative field will present the conclusions at the Plenary Session.*

5 p.m. – 6 p.m.

Professional Exchanges with Experts for each Creative Field

① Media Arts

Venue: *Centre des arts
Room 1
12-16, rue de la Libération*

Theme: Imagining a digital scenography of the public space

Speakers:

- Mr Philippe Franck, Director of Transcultures in Mons, member of Digital Arts Network
- Mr Norbert Hillaire, Artist and Theorist of Arts and Technologies
- Mr Patrice Cavalier, President of Park and Suites group

② Crafts and Folk Art

Venue: *Centre des arts
Dance Studio
12-16, rue de la Libération*

Theme: Digitalization at the core of Crafts and Folk Art

Speaker: Ms Catherine Elie, Director of Studies and Economic Development, High Institute of Crafts

③ Music

Venue: *School for music and dance
Room Pierre Beauchamp
8, bd Hippolyte Pinaud*

Theme: Artificial intelligence and musical creation

Speaker: Mr Benoît Carré, author and composer, artist associate of Sony Computer Science Laboratories

④ Literature

Venue: *School for music and dance
Room Merce Cunningham
8, bd Hippolyte Pinaud*

Theme: The writer's fabric, towards a sustainable literature

Speaker: Mr Alain Mabanckou, writer, African Literature Prize and Prix Renaudot

⑤ Film

Venue: *Escale Affaires Lucien Barrière
Salon Cannes*

85, rue du Général de Gaulle

Theme: The new frontiers of cinema

Speakers:

- Mr François-Xavier Goamaere, Business Developer, SkyBoy
- Ms Camille Lopato, Diversion Cinema
- Mr Yann Marchet, General Delegate of Paris Images Digital Summit

⑥ Design

Venue: Île-aux-Cygnes
Lake of Enghien-les-Bains

Theme: Connected objects and environment, towards a better way of living together?

Speaker: Mr Olivier Peyricot, Designer, Research Director at the Cité du Design of Saint-Étienne, Co-curator of the exhibition “Are you talking to me?”

⑦ Gastronomy

Venue: Escale Affaires Lucien Barrière
Salon Deauville
85, rue du Général de Gaulle

Theme: Creative cross-contributions between gastronomies

Speakers:

- Mr Laurent Aron, Associate Professor, Culinary Creativity Lab, Ferrandi Paris
- Mr Eric Trochon, Chef, Culinary Consultant, Meilleur Ouvrier de France 2011 (Best Craftsman of France)

6.15 p.m.

Departure by bus from Enghien-les-Bains

Meeting point: Grand Hôtel's and Hôtel du Lac's lobby

7.30 p.m. – 10 p.m.

Official Dinner

Venue: Pavillons de Bercy, Paris

In the heart of Bercy district in Paris, this museum was an ancient wine markets built by one of Eiffel's pupil display thousands of rare objects: ancient carnival artifacts, performance objects for theater, and music-hall, and curiosities. This troupe of “objects actors” has arranged for performance by Jean Paul Favand, the venue's creator. The public becomes an actor of this place of culture and performance, entirely dedicated to conviviality and dream, through its interaction with the objects displayed.

8.30 a.m.	<p>Departure by foot or bluebus to the Centre des arts <i>Meeting point: Grand Hôtel and Hôtel du Lac's lobbies</i></p>
9 a.m. – 11.30 a.m.	<p>Plenary</p> <ul style="list-style-type: none">▪ Mayors' Forum <p><u>Venue:</u> Centre des arts Auditorium 12-16, rue de la Libération</p> <p><u>Speaker:</u> Mr Francesco Bandarin, Assistant Director-General for Culture, UNESCO</p> <ul style="list-style-type: none">○ Presentation of the UNESCO Global Report on Culture for Sustainable Urban Development, <i>Culture: Urban Future</i> <p><u>Moderator:</u> Mr Pedro Alves, Researcher at the Transdisciplinary Research Centre "Culture, Space and Memory"</p> <ul style="list-style-type: none">○ Presentation of flagships initiatives by Mayors○ Adoption of the Mayors' Declaration
11.30 a.m. – 11.45 a.m.	<p>Coffee break</p>
11.45 a.m. – 12.30 p.m.	<ul style="list-style-type: none">▪ Report on Membership Monitoring Reports <p><u>Speaker:</u> Ms Ellie Schneider, UCCN Focal Point of Detroit, Deputy Coordinator for the Creative Cities of Design</p> <ul style="list-style-type: none">– Conclusions of the second round of the Membership Monitoring Exercise (cities designed between 2007 and 2009)– Recommendations for the future <ul style="list-style-type: none">▪ Reports from Creative Field workshops: main achievements of 2016 and perspectives on 2017 <p><u>Speakers:</u> Coordinators from each Creative Field</p>
12.30 p.m. – 1.40 p.m.	<p>Lunch</p> <p><u>Venue:</u> Garden of the Grand Hôtel, Barrière 85, rue du Général de Gaulle</p>
1.40 p.m.	<p>Departure for the venues of the transversal thematic workshops</p>

2 p.m. – 4 p.m.

Transversal Thematic Workshops

- **Theme 1 – Digital technologies: unleashing the full potential of the seven creative fields**

Venue: *Centre des arts*
Auditorium
12-16, rue de la Libération

Moderator: Linz, UNESCO Creative City of Media Arts

Speakers:

- Enghien-les-Bains, Creative City of Media Arts
- Galway, Creative City of Film
- Krakow, Creative City of Literature
- Sapporo, Creative City of Media Arts
- Tel-Aviv, Creative City of Media Arts

- **Theme 2 – Creativity: forging innovative partnerships to bring forward local good practices**

Venue: *School for music and dance*
Auditorium
8, bd Hippolyte Pinaud

Moderator: Kingston, Creative City of Music

Speakers:

- Creative Cities Network Secretariat
- Bradford, Creative City of Film
- Ensenada, Creative City of Gastronomy
- Nagoya, Creative City of Design
- Tartu, Creative City of Literature

- **Theme 3 – Public spaces: regenerating the urban spaces through cultural and creative industries**

Venue: *Auditorium des Thermes*
87, rue du Général de Gaulle

Moderator: Helsinki, Creative City of Design

Speakers:

- Bogota, Creative City of Music
- Kobe, Creative City of Design
- Montréal, Creative City of Design
- Saint-Étienne, Creative City of Design
- Torino, Creative City of Design

5 p.m. – 6 p.m.

Participation of delegates in artistic programme “Data Cities”

NB: *The delegates must only select one of these five proposals in the registration form.*

- Discussion with Mr Alain Mabanckou, Writer, African Literature Prize and Prix Renaudot

Venue: *Centre des arts
Auditorium
12-16, rue de la Libération*

- Screening of the award-winning short films from Bradford’s “Small World Festival”

Venue: *UGC, Cinema Le Français
38, avenue du Général-de-Gaulle*

- Guided tour of the Creative Cities of Design exhibition “Are you talking to me?”

Venue: *La Serrurerie
6, rue de Mora*

- Guided tour of the Creative Cities of Media Arts Exhibition “Data city”

Venue: *Centre des arts
12-16, rue de la Libération*

7 p.m. – 10 p.m.

Official reception hosted by Mr Philippe Sueur, Mayor of Enghien-les-Bains, 1st Vice-President of the Departmental Council of Val d’Oise

Venue: *Pergola Nova, Escale Affaires Lucien Barrière
85, rue du Général de Gaulle*

NB: Concert of the playlist of Creative Cities of Music by the Juniors Digital Ensemble of Enghien-les-Bains and of DJ sets, from 7.30 p.m. to 8.15 p.m., in the Jardin des roses. This concert will be followed by Inna Modja’s concert from 8.30 p.m. to 9.45 p.m. on the architectural stage on the lake. The program will be opened to the general public.

10 p.m. – 11.40 p.m.

Concert of Naïve New Beaters and fireworks on the architectural stage on the lake

Venue: *Salon des Cygnes (Hôtel du Lac)
89, rue du Général de Gaulle*

9.30 a.m. – 10.30 a.m.

UCCN Steering Group working session

Session reserved to the members of the Steering Group only.

Venue: Centre des arts
Room 1
12-16, rue de la Libération

- Finalization of the Conclusions
- Priorities for the Network's future activities

Moderator: Ms Jyoti Hosagrahar, Director of the Division for Creativity, UNESCO

10 a.m.

Departure by foot or bluebus to the Centre des arts

Meeting point: Grand Hôtel and Hôtel du Lac's lobbies

10.30 a.m. – Noon

Plenary: Closing Session

Venue: Centre des arts
Auditorium
12-16, rue de la Libération

Moderator: Mr Dominique Roland, UCCN Focal Point of Enghien-les-Bains

- Conclusions of the 2017 XIth UCCN Annual Meeting
- Presentation of the candidates for the 2019 XIIIth UCCN Annual Meeting Host City
- Formal presentation of the 2018 XIIth UCCN Annual Meeting Host Cities: Krakow and Katowice
- Speech by Mr Philippe Sueur, Mayor of Enghien-les-Bains, 1st Vice-President of the Departmental Council of Val d'Oise
- Speech by Mr Arnaud Bazin, President, Departmental Council of Val d'Oise
- Closing words: Ms Jyoti Hosagrahar, Director of the Division for Creativity, UNESCO

Noon – 1.30 p.m.

Lunch of the Delegates

Venue: Garden of the Grand Hôtel, Barrière
85, rue du Général de Gaulle

2 p.m.

Departure by bus from Enghien-les-Bains

Meeting point: Grand Hôtel 's lobby

2 p.m. – 6 p.m.

Study tours

***NB:** The delegates should only select one of these three proposals in the registration form.*

- **Visiting of the Cité de la Musique - Philharmonie in Paris, an institution dedicated to music**

Since the inauguration of the Philharmonie in January 2015, the Cité de la musique is a new architectural ensemble, named Cité de la musique-Philharmonie de Paris, bringing together two great names in architecture - Christian de Portzamparc and Jean Nouvel. This unique cultural site houses several concert halls, a media library and several educational fora. It also makes music accessible to all audiences through its residence trainings, its invited artists and its innovative artistic project.

Visiting of the exhibition “Jamaica Jamaica !” : Jamaica is a tropical iceberg whose visible part, Bob Marley’s reggae, conceals a singularity which goes beyond music. Putting together objects, images and rare movies, the exhibition explores its multifaceted history.

- **Visit of the Abbey of Royaumont in the Val d’Oise, dedicated to heritage, contemporary art, music and dance**

Contemporary to the Cistercian Abbeys of Maubuisson and Notre-Dame-du-Val, the Abbey of Royaumont was built in 1228. The cloister, the kitchens, the refectory and the latrine building, all testifying to the skills of the architects of its days. The ruins of the imposing church provide a sense of its former proportions and its status. Through its renowned musical repertoire, Royaumont has become an important European cultural center.

- **Programme “On Vincent Van Gogh’s steps” in Auvers-sur-Oise : visit of the Auberge Ravoux, church and Van Gogh’s tomb**

Additional Cultural Program in Saint-Étienne – Monday 3 and Tuesday 4 July 2017

Additional cultural program in partnership with the Cité du design for interested delegates.

For more information about this additional programme, please contact Ms Josyane Franc and Ms Camille Vilain, focal points for Saint-Etienne UNESCO Design Creative City

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