UNESCO CREATIVE CITIES BEIJING SUMMIT II

6 - 8 June 2016

PROGRAMME
**Monday, 6 June 2016**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| **11 a.m. – 11.40 a.m.** | **OPENING CEREMONY**  
Venue: Golden Hall, Beijing Hotel  
Moderator:  
• Mr Zhenjiang Sui, Deputy Mayor, Beijing  
Opening Statements:  
• Mr Anshun Wang, Mayor, People’s Government of Beijing Municipality  
• Ms Irina Bokova, Director-General, UNESCO  
• Mr Guiren Yuan, Minister of Education, People’s Republic of China  
Presentation of the 2005 Convention Global Report, Re|Shaping Cultural Policies:  
• Mr Francesco Bandarin, Assistant Director-General for Culture, UNESCO  
Launch of the International Center for Creativity and Sustainable Development under the auspices of UNESCO (Category 2 Centre) and the 2nd UNESCO Creative Cities Beijing Summit  
• Ms Yandong Liu, Vice-Prime Minister of the People’s Republic of China  
• Ms Irina Bokova, Director-General, UNESCO  
• Mr Guiren Yuan, Minister of Education, People’s Republic of China  
• Mr Anshun Wang, Mayor, People’s Government of Beijing Municipality |
| Noon – 2 p.m. | Lunch  
Venue: Red Wall Cafe, 2nd Floor, Grand Hotel |
| **2 p.m. – 3.45 p.m.** | **Structuring a mid-term research agenda for the UNESCO Creative Cities on creativity and sustainable urban development**  
Venue: Golden Hall, Beijing Hotel  
Moderator:  
• Mr Francesco Bandarin, Assistant Director-General for Culture, UNESCO  
Panelists: |
<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.45 p.m. – 4 p.m.</td>
<td>Coffee Break</td>
</tr>
</tbody>
</table>
| 4 p.m. – 5.45 p.m. | Monitoring cultural policies and measures for sustainable urban economies and societies  
Venue: Golden Hall, Beijing Hotel  
Moderator:  
• Mr Maurizio Carta, President of the Polytechnic School of the University of Palermo, Italy  
Panelists:  
• Ms Cristina Ortega, Director of 3Walks, Cultural Research, Training and Knowledge Transference. ENCATC member specialized in monitoring cultural policies. Chief Academic Officer of World Leisure Organization  
• Mr Giulio Verdini, Associate Professor in Urban Planning and Design and Co-Director of the Research Institute of Urbanisation, University of Westminster (UK) and Xi'an Jiaotong - Liverpool University (China)  
• Mr Péter Szegvári, Representative of Budapest (Hungary), Creative City of Design  
• Ms Silva Forte dos Santos, Representative of the City of Santos (Brazil), Creative City of Film  
• Ms Olha Mukha, Representative of Lviv (Ukraine), Creative City of Literature |
| 7 p.m. – 8 p.m. | Dinner  
Venue: Red Wall Cafe, 2nd Floor, Grand Hotel |

**Tuesday, 7 June 2016**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>9 a.m. – 11.30 a.m.</td>
<td>PARALLEL FORUMS</td>
</tr>
</tbody>
</table>
|              | Forum I: Role of Creativity in Cities along the Belt and Road  
Venue: Banquet Hall, 18th floor of Building A, Beijing Hotel |
## Moderator:
- Mr Hans d’Orville, Advisor of the International Center for Creativity and Sustainable Development under the auspices of UNESCO (Category 2)

## Panelists:
- Mr Jingdong Yu, Executive Deputy Mayor of Lanzhou Minicipal People’s Government
- Mr Yonglin Fu, Deputy Mayor of Chengdu (China), Creative City of Gastronomy
- Mr Yong Wang, Director of Publicity Department of Shunde (China), Creative City of Gastronomy
- Mr Taosheng Xu, Representative of Jingdezhen (China), Creative City of Crafts and Folk Art
- Mr Maurizio Carta, President of the Polytechnic School of the University of Palermo, Italy
- Mr Vittorio Sun, Executive Board Member of World Design Weeks Network
- Mr Yudong Yao, Director of Institute of Finance of The People’s Bank of China
- Mr Bin Huang, Associate Professor of Development Research of the State Council, Deputy Director of Culture and Urban Development Institute
- Mr Chengyu Xiong, University Director of National Research Center of Cultural Industries in Tsinghua University

### Forum II: Contribution of Youth to Creativity

**Venue:** Meeting Hall, 18th floor of Building A, Beijing Hotel

#### Moderator:
- Ms Jingyan Qin, Professor & Doctoral Supervisor of University of Science & Technology Beijing

#### Panelists:
- Mr Robert H.P. Hill, J.P., Representative of Kingston (Jamaica), Creative City of Music
- Ms Anna Pushkareva, Representative of Ulyanovsk (Russian Federation), Creative City of Literature
- Mr Damian Valles, Representative of Ensenada (Mexico), Creative City of Gastronomy
- Mr James Tennant, PEN International, United Kingdom of Great Britain and Northern Island
- Mr Duanrui Wang, Chairman of Wei Dong Group
- Mr Qin Zhang, Vice-President of Alibaba Group
- Mr Xiangming Chen, President of Yinxinggu Capital
- Mr Xingbo Chen, CEO & CDO of Shenzhen Holatek Co., Ltd
- Mr Jianjun Xie, Founder of Dongdao Design
- Mr Haoyang Liu, CEO of NOITOM Technology Ltd.
- Mr Jiangtao Liu, Secretary-General of CAPPC Professional Committee of Additive Manufacturing
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<th>Time</th>
<th>Event</th>
<th>Venue</th>
<th>Moderator</th>
<th>Panelists</th>
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| 9 a.m. – 11.30 a.m. | **Forum III: Science, Technology Innovation and Internet Plus** | Multi-function Hall, 2<sup>nd</sup> floor of Building A, Beijing Hotel | Ms Cong Tian, Chief Editor, TV Programs Department, Very Designer Company | Mr Yuehua Chen, Representative of Shanghai (China), Creative City of Design  
Ms Noa Pereg, Representative of Tel Aviv-Yafo (Israel), Creative City of Media Art  
Mr Eduardo Barroso Neto, Representative of Florianopolis (Brazil), Creative City of Gastronomy  
Ms Juan Hu, CEO of YuanMei media and technology Co. Ltd  
Mr Zhi Dou, President of Design Research of Sino-Ocean Land Holdings Limited  
Mr Fengliang Li, Design Executive Director of Lenovo PC  
Mr Heng Li, CEO of Beijing Sijia Catering Management Co., Ltd  
Mr Zhenwei Wang, Beijing Times Huayu Technology Co., Ltd.  
Mr Wei Gao, Co-founder of Beijing Baofeng Technology Co., Ltd.  
Mr HongHai Wang, President of Wangdaya E-commerce Co., Ltd.  
Mr Feng Lin, Vice President of Schmied Intelligent Technology Co., Ltd.  
Mr David Wilson, Representative of Bradford (United Kingdom of Great Britain and Northern Island), Creative City of Film |
| Noon – 2 p.m. | **Lunch**                                                             | Red Wall Cafe, 2<sup>nd</sup> Floor, Grand Hotel                      |                                                                                                     |                                                                                                                                                                                                          |
| 2 p.m. – 4 p.m. | **MAYORS’ ROUNDTABLE**                                                | Meeting Hall, 18<sup>th</sup> floor of Building A, Beijing Hotel     | Mr Francesco Bandarin, Assistant Director-General for Culture, UNESCO                              | Mr Yinchun Liu, Deputy Secretary-General of People's Government of Beijing Municipality (China)  
Ms Megan Hender, Deputy Lord Mayor of Adelaide (Australia)  
Mr Mohammad Asif Mobaligh, Deputy Mayor of Bamiyan (Afghanistan)  
Ms Carolina Blasco Delgado, Deputy Mayor of Burgos (Spain)  
Mr Yonglin Fu, Deputy Mayor of Chengdu (China)  
Mr David Charles Cull, Mayor of Dunedin (New Zealand)  
Mr Cho Byung-Don, Mayor of Icheon (Republic of Korea)  
Mr Hao Xiong, Deputy Mayor of Jingdezhen (China)  
Ms Celeste Maria Ferreirinho Afonso, Councillor of Óbidos (Portugal) |
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| 4.15 p.m. – 5.30 p.m. | Building capacities in the Global South through inter-city partnerships for the formulation and implementation of cultural policies and measures for sustainable urban development  
Venue: Meeting Hall, 18th floor of Building A, Beijing Hotel  
Moderator:  
• Mr David Wilson, Director of Bradford UNESCO City of Film  
Panelists:  
• Ms Ayoko Judith Mensah, African Contemporary Arts, Cultural Cooperation & Development, International Networking  
• Mr Ossama Abdel Hassoun, Representative of Aswan (Egypt), Creative City of Crafts and Folk Art  
• Mr Gonzalo Pizarro, Representative of Durán (Ecuador), Creative City of Crafts and Folk Art  
• Mr Ahmet Ertürk, Representative of Gaziantep (Turkey), Creative City of Gastronomy  
• Mr Ting Xu, Representative of Shenzhen (China), Creative City of Design  
• Mr Bhummikitti Ruktaengam, Representative of Phuket (Thailand), Creative City of Gastronomy |
| 7 p.m. – 8 p.m.   | Dinner  
Venue: Red Wall Cafe, 2nd Floor, Grand Hotel |

**Wednesday, 8 June 2016**

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| 10.15 a.m. – 12.30 p.m. | The role of UNESCO Creative Cities Network in supporting the 2030 Sustainable Development Agenda  
Venue: Meeting Hall, 18th floor of Building A, Beijing Hotel  
Moderator:  
• Ms Denise Bax, Head of the Programmes and Stakeholder Outreach Unit, Diversity of Cultural Expressions Section, UNESCO  
Panelists:  
• Mr Maurizio Carta, President of the Polytechnic School of the University of Palermo, Italy |
• Mr Ian McShane, Senior Research Fellow, Deputy Director, Centre for Urban Studies, RMIT University, Melbourne, Australia
• Mr Giulio Verdini, Associate Professor in Urban Planning and Design and Co-Director of the Research Institute of Urbanisation, University of Westminster (UK) and Xi'an Jiaotong - Liverpool University (China)
• Mr Desmond Hui, Expert in Cultural and creative industries, Cultural statistics and indicators and member of the Expert Facility of the 2005 Convention
• Mr Vittorio Salmoni, Representative of Fabriano (Italy), Creative City of Crafts and Folk Art
• Mr Zhengjin Lu, Representative of Hangzhou (China), Creative City of Crafts and Folk Art
• Mr Paulo Miguel Longo Dos Santos, Representative of Idanha-a-Nova (Portugal), Creative City of Music
• Ms Sandra Viviana Diaz Cano, Representative of Medellín (Colombia), Creative City of Music
• Ms Yayun Wang, Representative of Suzhou (China), Creative City of Crafts and Folk Art
• Mr Toomas Liivamägi, Representative of Tartu (Estonia), Creative City of Literature

### CLOSING CEREMONY

**Venue:** Meeting Hall, 18th floor of Building A, Beijing Hotel

**Moderator:**
• Mr Hui Liu, Deputy Director of Beijing Municipal Commission for Science and Technology

**12.30 p.m. – 12.45 p.m.**

- Announcement of the Agenda of Second UNESCO Creative Cities Beijing Summit:
  - Ms Sandra Viviana Diaz Cano, Representative of Medellín (Colombia), Creative City of Music

**Closing Statements:**
• Ms Marielza Oliveira, Director, Cluster Office to the Democratic People's Republic of Korea (DPRK), Japan, Mongolia, the People's Republic of China and the Republic of Korea (ROK)
• Mr Jiagui Zhou, Deputy Secretary-General of the National Commission of the People's Republic of China for UNESCO

**12.45 p.m. – 2 p.m.**

**Lunch**
**Venue:** Red Wall Cafe, 2nd Floor, Grand Hotel