

BUILDING TRUST IN MEDIA

In South East Europe and Turkey



Communication and
Information Sector

United Nations
Educational, Scientific and
Cultural Organization

A THREE LEVELS STRATEGY PROJECT

1

**Media
Companies**
level

ETHICAL AUDITS
GOOD GOVERNANCE SEMINARS

2

**Media
Profession**
level

SUPPORT TO PRESS COUNCILS
**CAPACITY-BUILDING
ON LABOUR RIGHTS**

3

**Media
Users**
level

**MEDIA INFORMATION LITERACY
REGIONAL CONSULTATIONS**
MIL TRAININGS

#TrustinMediaSEE

With the support of :

