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Организация  
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منظمة الأمم المتحدة  
للتربية والعلم والثقافة

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## Diversity of Cultural Expressions

4 CP

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### CONFERENCE OF PARTIES TO THE CONVENTION ON THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

**Fourth ordinary session**  
**Paris, UNESCO Headquarters, Room II**  
**11-14 June 2013**

**Item 8 of the provisional agenda:** Secretariat's report on the International Fund for Cultural Diversity (IFCD)

This document contains the Secretariat's Report on the implementation of the International Fund for Cultural Diversity.

Decision required: paragraph 35

1. At its second ordinary session (June 2009), the Conference of Parties approved the *Guidelines on the Use of the Resources of the International Fund for Cultural Diversity* and established a three-year pilot phase (2009 – 2012). The International Fund for Cultural Diversity (hereinafter the “IFCD”) became operational with the first call for applications launched in March 2010.
2. At the sixth ordinary session (December 2012), the Secretariat submitted a report informing the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter the “Committee”) on the results of the IFCD, notably on the status of the projects funded under the first and second cycles, the evaluation report made by UNESCO Internal Oversight Service (IOS), and the fundraising strategy requested by the Committee in its Decision 5.IGC 6.
3. Since 2007 when the IFCD started receiving contributions, the cumulative income credited has reached over US\$ 5.7 million. To date, a total of US\$ 3.9 million, including the 10 per cent for support costs, have been allocated by the Committee from the IFCD. In compliance with previous decisions, 82 per cent of the budget is allocated directly for project funding. As such, the majority of the funds go to projects and not to the overhead or operating costs of the Secretariat. Annual fixed costs allocated by the Committee include US\$ 22,000 for operating costs, US\$ 16,500 for participatory assistance to bring Committee Members from least developed countries to statutory meetings, and US\$ 73,700 for contracts with the experts appointed by the Committee to conduct the evaluation of applications submitted to the IFCD. All fixed costs allocations include 10 per cent for support costs.
4. The IOS evaluation found that the Convention, as one of UNESCO's youngest conventions, is of considerable relevance in today's globalized world, in particular due to its high ratification levels in several regions. Because the nature of the Convention explicitly links culture to development, its implementation is challenging. This requires coordination and cooperation with stakeholders across sectors, and putting in place effective mechanisms to ensure civil society involvement. The IFCD is therefore a unique mechanism contributing to the implementation of the Convention by financing innovative initiatives to foster the emergence of dynamic cultural sectors in developing countries.
5. This document presents the main outcomes of the pilot phase. The information document CE/13/4.CP/INF.5 provides detailed information on the fundraising and communication strategy as requested in the Decision 6.IGC 6. Information document CE/13/4.CP/INF.6 provides detailed information on the evaluation made by IOS on the IFCD pilot phase and an update on the implementation of the recommendations.

### **Status of the IFCD projects**

6. At its fourth ordinary session in December 2010, the Committee approved 31 projects for funding and adopted a provisional budget for 2011. As of 11 March 2013, 26 out of 31 projects were completed. Four projects were completed by the end of 2012 and administrative procedures for closing the projects are currently underway. One project requested an amendment of the contract to extend its duration and it is expected to be completed by the end of 2013.
7. The IOS evaluation found that projects funded during the first cycle were relevant to the work of the Convention and demonstrated promising results in various fields such as the development and implementation of cultural policies and the creation of new cultural industry business models in developing countries.

8. At its fifth ordinary session (December 2011), the Committee approved 17 projects for funding and adopted a provisional budget for 2012. Most of these projects are expected to be completed in the spring of 2013.

9. Taking note of the experience of the first and second call for projects and based on the feedback received from the Committee and the Panel of Experts, the Secretariat made improvements to the documentation for the third and fourth call for projects, which were launched in 2012 and 2013, such as the Application Form, the National Commission Review Form and the Annotated Guide to the Application Form for projects.

10. At its sixth ordinary session (December 2012), the Committee approved 13 projects for funding and adopted a provisional budget for 2013. Out of the 13 recommended projects, five of them come from Parties that had not yet received funding from the IFCD, namely Croatia, The former Yugoslav Republic of Macedonia (FYROM), Indonesia, Mongolia and Montenegro. Information on the status of each project funded in the first, second and third funding cycles is available in the Annex attached to this document.

11. The majority of the projects selected during the third funding cycle started in March 2013 and are expected to be finalized by 2014. The Committee in its Decision 6.IGC 5 also decided to launch a fourth call for projects in 2013. The deadline for applications for the fourth call for projects is 30 June 2013 and will follow the IFCD guidelines approved in 2009 with special attention going to projects aiming at capacity building for cultural policies in accordance with Decision 6.IGC 7.

12. Since September 2012, the Secretariat has communicated the outcomes and emerging results from the projects funded during the first and second funding cycles through monthly e-updates. More information on the IFCD achievements can be found on the IFCD website and in the brochure of the IFCD at the following link: [http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CLT/pdf/Conv2005\\_IFCD\\_2010\\_Brochure\\_en.pdf](http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CLT/pdf/Conv2005_IFCD_2010_Brochure_en.pdf). This publication has been made possible with the support of the Government of Spain.

13. During the debates of the sixth session of the Committee, the coordinator of the Panel of Experts gave a brief overview of the Panel's work during the pilot phase. He underlined the support given to local projects involving civil society and their impact beyond their immediate area; the ease in which potential beneficiaries can apply for funding, particularly when compared to the complex processes of other international and regional funds. He underscored the unique nature of the IFCD as an important tool for culture and development.

### **Evaluation of the pilot phase by UNESCO Internal Oversight Service (IOS)**

14. At its third ordinary session (June 2011), the Conference of Parties requested that the Committee formulate the terms of reference for the evaluation of the IFCD pilot phase and invited it to review the Guidelines of the IFCD, "taking into account the experience and the results of the evaluation of the pilot phase, and to submit the results of its work on this matter to the Conference of Parties at its fourth ordinary session" in June 2013 (paragraphs 7 and 8 of Resolution 3.CP 11).

15. At its fifth ordinary session (December 2011), the Committee adopted the terms of reference for an evaluation of the pilot phase of the IFCD, and invited the evaluators to pay particular attention to the sound management of resources, structuring effects of projects, their sustainability, as well as their complementarity with projects funded by States, Parties and other international funds when applying the terms of reference (Decision 5.IGC 7).

16. In January 2012, IOS launched the evaluation of the IFCD's pilot phase. Throughout the six-month evaluation process, the Secretariat cooperated closely with IOS to provide relevant documents, information, reports and assessments, in addition to taking part in regular meetings to answer technical questions about the operational and financial management of the IFCD.

17. At its sixth session, the Committee examined the IOS report and recommendations on the IFCD provided in document CE/12/6.IGC/7. The main recommendations regarding the guidelines have been integrated in the preliminary draft revisions to the guidelines on the use of the resources of the IFCD for approval by the fourth session of the Conference of Parties. Several of the IOS recommendations will have financial implications for the Secretariat, such as the development and implementation of a knowledge management system and a formal system of project monitoring that will require extra-budgetary resources. To that end, the Secretariat is closely working with IOS in order to develop a systemic and risk-based project monitoring system to identify and address project implementation challenges and to ensure project sustainability. This monitoring system shall be based on short and long term objectives and SMART (Specific, Measurable, Achievable, Relevant and Timed) indicators.

18. The IOS report concluded that the IFCD is a relevant vehicle for the implementation of the Convention and the projects funded through the IFCD were generally found to be in line with the priorities stipulated in the guidelines. The IOS report also noted that the projects engaged many different stakeholders including government and civil society, but that the sustainability of the benefits of the projects should be more in focus in future calls.

19. The Committee adopted most of the IOS recommendations, except those related to an exit strategy of the IFCD, the involvement of field offices in the pre-selection process and monitoring, as well as the cost-recovery supported by the IFCD and the absence of a call for projects in 2013.

20. The approved recommendations are currently being implemented notably those concerning the IFCD Guidelines. The status of the implementation of the recommendations is available in document CE/13/4.CP/ INF.6.

### **Revision of the guidelines on the use of the resources of the IFCD**

21. At its fifth ordinary session in December 2011, the Committee requested that the Secretariat submit to its sixth session preliminary draft revisions to the IFCD guidelines, taking into account the results of the evaluation of the pilot phase of the IFCD and debates held at its fifth ordinary session (Decision 5.IGC 6). The final report of the evaluation conducted by IOS and a summary of the debates of the sixth session of the Committee are presented in Document CE/13/4.CP/INF.6.

22. Concerning the proposed revisions, the Secretariat based its work on the decisions adopted by the Committee at its third, fourth and sixth sessions, the recommendations of IOS, the recommendations of the Panel of Experts and in light of the lessons learned during the pilot phase.

23. The main changes proposed concern the following: developing a more strategic vision emphasizing the structural impact of projects and their sustainability; establishing a diversified pre-selection panel that involves relevant stakeholders engaged in the emergence of dynamic cultural sectors; linking capacity-building with the introduction of cultural policies and a broadened scope of policies for culture; clarifying the meaning of institutional infrastructure; prohibiting National Commissions and other organizations participating in the pre-selection process from being eligible for funding; encouraging projects to have a

timeframe of at least two years; establishing clear criteria for the selection and work modalities of the six members of the Panel of Experts including gender-balance, rotation, duration, organization of work with the Secretariat; and introduction of a results-based project monitoring framework.

24. At the end of constructive debates which showed the importance in having a fund that is focused on transformational, long-term change and sustainable impact of the projects, the Committee adopted the proposed revised guidelines. These guidelines are presented for approval by the Conference of Parties in document CE/13/4.CP/9.

### **Fundraising activities**

25. Over the past few years, the Conference of Parties and the Committee have engaged in a substantial discussion on the IFCD's fundraising strategy and mechanisms, particularly discussing how to encourage different types of stakeholders (notably, Parties, non-profit organizations and the private sector) both to participate in fundraising for the IFCD and to directly contribute to it.

26. At its third ordinary session (June 2011), the Conference of Parties requested that the Committee continue its work on elaborating the fundraising strategy for the IFCD, based on the terms of reference outlined in document CE/11/3.CP/209/INF.5 and identify the resources to be used for this initiative. The Conference of Parties also invited the Committee to report on this matter at its fourth ordinary session (Resolution 3.CP 9).

27. Recognising the need to engage professionals in the field of fundraising, the Committee, at its fifth ordinary session (December 2011), decided to allocate from unassigned funds in the IFCD special account a maximum amount of US\$ 200,000 for fundraising activities (Decision 5.IGC 6), including the elaboration of a fundraising strategy, as presented in document CE/11/3.CP/209/INF.5.

28. In addition, the Committee, through its Decision 5.IGC 6 paragraph 8, requested that the Secretariat identify appropriate means or mechanisms to facilitate the payment of contributions to the IFCD. To this end, the Secretariat consulted the Bureau of Financial Management, the Bureau of Strategic Planning and the Sector of External Relations and Public Information. It was recommended to use the "PayPal" system as an appropriate mechanism for the IFCD as it is already in use to collect donations for the Emergency Fund and for the Special Fund on the safeguarding of Mali's World Heritage Sites. It was underlined that the success of mobilizing donors to make contributions through this system is highly dependent on an extensive communication campaign.

29. In accordance with Decision 5.IGC 6, the Secretariat launched a Request for Proposals on 2 May 2012 in conformity with procurement regulations. The purpose was to contract a professional fundraising/communication company to carry out: 1) the development of an IFCD fundraising strategy; and 2) the design of (an) IFCD fundraising campaign(s) with (an) accompanying implementation plan(s).

30. Small World Stories, the company that submitted the highest-ranking technical proposal, also submitted the lowest financial proposition (US\$ 56,977), which clearly distinguished it as the winning bidder. Not only did Small World Stories demonstrate remarkable understanding of the institutional context of the IFCD, its needs, opportunities and challenges, but it also presented significant experience in integrating a multi-media approach and storytelling methodology in its fundraising and communication work, which is crucial in reaching out effectively to a diverse international donor base. Finally, the company presented an overall clear, concise, realistic, resource-effective and well-thought out working plan that achieved all

of the objectives laid out by the Committee and Conference of Parties in their fundraising terms of references.

31. Small World Stories devised a five-year strategy to diversify the IFCD's donor base to include governments, private sector companies and high-net worth individuals, positioning the IFCD as a powerful mechanism for the implementation of the Convention. The three-phased strategy aims to triple the IFCD's annual income over five years, from an average of US\$ 800,000 per year over the past five years to US\$ 2.8 million, with at least 30 per cent of the income coming from private sector sources through three phases of steady fundraising and communications growth.

32. A summary of the fundraising and communication strategy was presented to the sixth ordinary session of the Committee, which appreciated the quality and vision of the strategy. The Members of the Committee concluded that, while its aim is fundraising, the strategy goes further to support communication on the Convention as a whole, and could raise awareness thereon among Member States and civil society.

33. The strategy was therefore adopted as a whole for five years, noting that fundraising, visibility and encouragement of new ratifications are necessary. The five-year strategy is divided into three phases. The first phase (18 months) expands the existing support base that the IFCD has among governments, while at the same time establishing the building blocks that it will need to reach out to external donors. The estimated costs for phase one is approximately US\$ 399,000. Phase two is over a two-year period and costs approximately US\$ 457,000. The IFCD will develop cases for support that are very targeted, and then reach out to external donors and secure partnerships with the private sector and with high net worth individuals. Phase three estimates an 18-month period with a US\$ 351,000 budget. It is only when the IFCD is mature in visibility, fundraising and communication that it can reach out to a corporate partner to establish a "cause marketing, longer-term relationship", which means a corporate partner raises funds for the IFCD, usually corporate sales. The goal is that by 2018, the IFCD will be highly respected among government donors, will receive regular financial support from at least half of the Parties to the Convention and will have developed six key private sector partnerships that bring 30 per cent of its resources. The implementation of this strategy included the important aspects of benchmarking and evaluation. The success of projects increases the visibility and therefore raises the potential for raising funds.

34. For the year 2013, the Committee decided that the remaining funds allocated at its fifth ordinary session for fundraising can be used for visibility and promotional activities to implement some phase 1 activities (Decision 6.IGC 9). To this end and in order to consolidate the IFCD's existing donor base, mainly coming from the Parties to the Convention, the Secretariat has launched phase one of the fundraising strategy with the campaign "Your 1% counts for Creativity", an appeal by the Director-General to donate to the IFCD. The aim of this initiative is to showcase the meaning of "Investing in creativity. Transforming societies." The launch of this appeal focused on the IFCD's unique transformational, results-oriented and proactive approach, demonstrated through testimonies, audiovisual stories, twitter and webcasting activities. Additionally, one corporate video and three multimedia stories showcasing projects from around the world will be disseminated along with 5 e-updates on project results in 2013.

35. The Conference of Parties may wish to adopt the following resolution:

**DRAFT RESOLUTION 4.CP 8**

*The Conference of Parties,*

1. *Having examined document CE/13/4.CP/8 and information documents CE/13/4.CP/INF.5 on the fundraising and communication strategy and CE/13/4.CP/INF.6 on the IOS evaluation on the pilot phase of the IFCD along with an update on the implementation of the IOS recommendations;*
2. *Takes note of the summary of activities and approaches implemented during the pilot phase of the IFCD;*
3. *Recognizes that progress during the pilot phase of the IFCD as well as the implementation of activities to promote visibility and raise awareness of the Convention are crucial elements for the success of a future fundraising strategy;*
4. *Recognizes also the progress made by the Secretariat on the implementation of recommendations made by UNESCO's Internal Oversight Service and in accordance with Decision 6.IGC 7;*
5. *Requests that the Committee continue its work on pursuing the fundraising strategy for the IFCD and to identify the resources to be used for this initiative, and invites the Committee to report on that matter at the fifth ordinary session of the Conference of Parties;*
6. *Requests the Director-General to examine the scope for increased support for the operation and the implementation of the Convention and the IFCD, in particular for knowledge management and the systematic monitoring of projects.*

**ANNEX: List of projects funded in the first, second and third funding cycles and their status**  
**ANNEXE : Liste des projets financés dans le premier, deuxième et troisième cycles de financement et leur statut**

**FIRST FUNDING CYCLE / PREMIER CYCLE DE FINANCEMENT - 2010/2011**

	<b>Title of Project / Titre du projet</b>	<b>Country – INGO / Pays - OING</b>	<b>Beneficiaries / Bénéficiaires</b>	<b>Amount / Montant</b>	<b>Start date of contract / Date de début du contrat</b>	<b>End date of contract / Date de fin du contrat</b>	<b>Comments / Commentaires</b>
<b>1</b>	8° Festival Iberoamericano de Cortos "Imágenes Jóvenes en la Diversidad Cultural"	Argentina	Fundación Kine Cultural y Educativa	58,973 USD	29/04/11	28/04/12	<b>COMPLETED</b>
<b>2</b>	Comprehensive Employment and Training Trades Program	Argentina	Fundación Teatro Argentino de La Plata	100,000 USD	01/08/11	31/05/12	<b>COMPLETED</b>
<b>3</b>	Cultural Diversity Ministerial Forum of the Asia-Pacific Region, Nov 2010	Bangladesh	National Academy of Fine and Performing Arts	38,000 USD	02/11/11	01/06/12	<b>COMPLETED</b>
<b>4</b>	Proximus Rezo	Benin	Association World Rythm Productions	20,000 USD	25/04/11	24/04/12	<b>COMPLETED</b>
<b>5</b>	Les Récréâtrales, Résidences panafricaines d'écriture, de création et de recherche théâtrales	Burkina Faso	Compagnie Falinga	35,000 USD	29/04/11	03/12/12	<b>COMPLETED</b>
<b>6</b>	Réalisation d'une étude des impacts de la culture sur le développement du Burkina Faso	Burkina Faso	Ministère de la culture et du tourisme	60,813 USD	29/04/11	28/04/12	<b>COMPLETED</b>
<b>7</b>	Banque d'images de l'Afrique centrale (BIMAC)	Cameroon	Association pour la promotion de l'audiovisuel et du spectacle (APPAS)	80,000 USD	20/04/11	30/04/12	<b>COMPLETED</b>
<b>8</b>	Elaboration d'un Plan Stratégique de Développement et de Valorisation des Potentialités Culturelles de la Commune de Yopougon (PSDVPC)	Cote d'Ivoire	Mairie de Yopougon	29,892 USD	01/08/11	29/06/12	<b>COMPLETED</b>
<b>9</b>	Study of the experiences of the community cinema and audiovisual of Latin America and the Caribbean development opportunity	Cuba	Fundación del Nuevo Ciné Latinoamericano (FNCL)	45,080 USD	17/05/11	30/04/12	<b>COMPLETED</b>
<b>10</b>	Cultural Policy of Grenada	Grenada	Ministry of Culture	42,000 USD	29/04/11	15/12/12	<b>COMPLETED – Pending administrative procedures for closing the project</b>
<b>11</b>	Intercultural social communication through audiovisual creation (COSICA)	Guatemala	Instituto de Relaciones Internacionales e Investigaciones para la Paz - IRIPAZ	97,744 USD	25/04/11	24/04/12	<b>COMPLETED</b>
<b>12</b>	Promoting as an annual event the "African Stones Talk" - An International Stone Sculpture Symposium 2011	Kenya	Design Power Consultants	35,000 USD	20/04/11	30/04/12	<b>COMPLETED</b>
<b>13</b>	Unearthing the Gems of Culture Mapping Exercise for Kenya's Creative Industries	Kenya	African Cultural Regeneration Institute (ACRI)	100,000 USD	01/08/11	05/08/12	<b>COMPLETED</b>
<b>14</b>	Organiser un séminaire national sur la Convention de 2005	Lao PDR	Lao National Commission for UNESCO	5,000 USD	29/04/11	28/04/12	<b>COMPLETED</b>

15	Appui au développement et à la valorisation de l'édition à Madagascar	Madagascar	Association des éditeurs de Madagascar - AEdiM	44,985 USD	20/04/11	15/12/12	COMPLETED
16	TransPorter/lambahoany en mouvement	Madagascar	CITE	26,563 USD	25/04/11	24/04/12	COMPLETED
17	Coalition pour la Diversité Culturelle	Mali	Association culturelle Acte SEPT	67,268 USD	29/04/11	28/04/12	COMPLETED
18	Rencontre interamériques pour la Diversité culturelle 2011	Mexico	Ayuntamiento de Toluca	30,344 USD	20/04/11	30/04/12	COMPLETED
19	Mobile Exhibition System (MES)	Namibia	National Art Gallery of Namibia	5,000 USD	29/04/11	15/12/12	COMPLETED – Pending administrative procedures for closing the project
20	Programme d'appui à la création théâtrale dans le cadre de la 5ème édition d'Emergences - festival de théâtre à Niamey, 2011	Niger	Compagnie Arène Théâtre - GIE	30,588 USD	20/04/11	30/04/12	COMPLETED
21	Educational community committed to the protection and promotion of cultural expressions of Peru	Peru	Peruvian National Commission for UNESCO	70,850 USD	29/04/11	28/04/12	ONGOING - Contract amended and expected to be completed by December 2013
22	Appui au renforcement des capacités des artistes de l'Ecole de Peinture de Poto-Poto	Republic of Congo	Ecole de peinture de Poto-Poto	50,000 USD	06/05/11	28/04/12	COMPLETED
23	The Development and Expansion of the Steel Pan Art Form in Saint Lucia	Saint Lucia	Cultural Development Foundation	49,664 USD	29/04/11	28/04/12	COMPLETED
24	Ker Thiossane, Pôle ressources pour la création numérique et les pratiques artistiques citoyennes en Afrique	Senegal	Ker Thiossane NGO	50,000 USD	25/04/11	24/04/12	COMPLETED
25	YAKAAR - Pôle international de formation aux métiers de la musique et des arts de la scène	Senegal	OPTIMISTE PRODUKTIONS	40,000 USD	25/04/11	24/04/12	COMPLETED
26	Research project to establish and develop a formal funding map and a best practice policy document on tax incentives for corporate funders within the arts sector	South Africa	Business and Arts, South Africa	59,935 USD	25/04/11	24/04/12	COMPLETED
27	Renforcement des capacités des professionnels des industries culturelles	Togo	Coalition togolaise pour la diversité togolaise	29,500 USD	25/04/11	24/04/12	COMPLETED
28	La promotion du livre tunisien: la création d'un site web du livre tunisien	Tunisia	Commission nationale tunisienne pour l'éducation, la science et la culture	50,000 USD	25/04/11	31/08/12	COMPLETED – Pending administrative procedures for closing the project
29	Renforcement du fonds documentaire du centre National de Traduction : la création d'une bibliothèque de référence multilingue	Tunisia	Commission nationale tunisienne pour l'éducation, la science et la culture	30,000 USD	25/04/11	15/12/12	COMPLETED – Pending administrative procedures for closing the project
30	"Comparsa" : a tool for social and cultural integration	Uruguay	Facultad Latinoamericana de Ciencias Sociales	65,500 USD	20/04/11	30/04/12	COMPLETED
31	Toile de Vie	OING ITI	International Theatre Institute	100,000 USD	29/04/11	28/04/12	COMPLETED

**SECOND FUNDING CYCLE / DEUXIÈME CYCLE DE FINANCEMENT - 2011/2012**

	<b>Title of Project / Titre du projet</b>	<b>Country – INGO / Pays - OING</b>	<b>Beneficiaries / Bénéficiaires</b>	<b>Amount / Montant</b>	<b>Start date of contract / Date de début du contrat</b>	<b>End date of contract / Date de fin du contrat</b>	<b>Comments / Commentaires</b>
1	Promoting the export of Caribbean music to North American markets	Barbados	Association of Music Entrepreneurs (Barbados) Inc.	100,000 USD	28/03/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for closing the project</b>
2	Mapping the film industry in Bosnia and Herzegovina	Bosnia and Herzegovina	Association for Visual Culture "Vizart"	35,700 USD	22/02/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for closing the project</b>
3	Capacity building and distribution opportunities for indigenous filmmakers in Brazil	Brazil	Video Nas Aldeias	97,580 USD	22/02/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for closing the project</b>
4	Book market regulation and promotion of a culture of reading in Croatia	Croatia	Book Block - Initiative for a Book	26,000 USD	22/02/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for closing the project</b>
5	Association of young artists building Cambodia's future cultural industries	Italy	Centro Italiano Aiuti All'Infanzia (CIAI)	81,341 USD	22/02/2012	15/03/13	<b>ONGOING – contract amended. New end date: 31 July 2013.</b>
6	Promoting the cultural expressions of Kenya's indigenous peoples	Kenya	Pastoralist Development Network of Kenya	95,547 USD	22/02/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for closing the project</b>
7	Strengthening the cultural industries in Malawi: a preparatory assistance request	Malawi	Malawi Nat Com	10,000 USD	22/02/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for closing the project</b>
8	Combating youth unemployment in Mozambique through the cultural industries	Mozambique	Mozambique Nat Com	65,000 USD	22/02/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for closing the project</b>
9	Renforcement des capacités pour la promotion des industries culturelles émergentes au Niger	Niger	BAL'LAME	80,000 USD	22/02/2012	15/03/13	<b>COMPLETED</b>
10	National cultural policy reform in Saint Vincent and the Grenadines	Saint-Vincent and the Grenadines	Saint Vincent and the Grenadines National Commission for UNESCO	43,605 USD	22/02/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for closing the project</b>
11	Formation des responsables culturels sénégalais dans la mise en œuvre de la politique culturelle	Senegal	Groupe 30 Afrique	99,550 USD	22/02/2012	15/03/13	<b>COMPLETED</b>
12	Professional development for cultural entrepreneurs in Serbia	Serbia	Academica - Akademska Grupa	97,250 USD	22/02/2012	15/03/13	<b>COMPLETED</b>
13	Encouraging creative entrepreneurship in South Africa through recycled arts	South Africa	Harlequin Foundation	81,000 USD	22/02/2012	15/03/13	<b>COMPLETED</b>
14	Strengthening and diversifying music production in Tajikistan	Tajikistan	Cultural Centre Bactria (BOKHTAR)	85,000 USD	22/02/2012	22/09/13	<b>ONGOING</b>
15	Elaboration d'un plan stratégique pour mettre en œuvre des politiques culturelles au Togo	Togo	Commission nationale du Patrimoine Culturel	98,698 USD	22/02/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for closing the project</b>
16	Fostering creativity and cultural participation for poverty alleviation in Uruguay	Uruguay	Intendencia de Montevideo	95,115 USD	22/02/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for</b>

							closing the project
17	Measuring the economic contribution of Zimbabwe's cultural industries	Zimbabwe	The Culture Fund of Zimbabwe Trust	99,023 USD	22/02/2012	15/03/13	<b>COMPLETED – Pending administrative procedures for closing the project</b>

### **THIRD FUNDING CYCLE / TROISIÈME CYCLE DE FINANCEMENT - 2012/2013**

	<b>Title of Project / Titre du projet</b>	<b>Country – INGO / Pays - OING</b>	<b>Beneficiaries / Bénéficiaires</b>	<b>Amount / Montant</b>	<b>Start date of contract / Date de début du contrat</b>	<b>End date of contract / Date de fin du contrat</b>	<b>Comments / Commentaires</b>
1	Decentralisation, the Diversity of Cultural Expressions and Council Policies: a new paradigm for council development strategies in Cameroon	Cameroon	Research Centre for Peace, Human Rights and Development - REPERID	78,560 USD	31/03/2013	31/01/14	<b>ONGOING</b>
2	Opening opportunities to disabled women in the cultural industries sector in Cameroon	Cameroon	Association des Femmes Handicapées Actives du Cameroun - AFHAC	32,701 USD	15/03/2013	28/02/14	<b>ONGOING</b>
3	Triggering the creation of a cultural industry based on balafons in Cote d'Ivoire	Côte d'Ivoire	Groupe Ba Banka Nyeck	50,885 USD	15/04/2013	28/02/14	<b>ONGOING</b>
4	Building the creative city: developing Zagreb's cultural industries	Croatia	Institute for International Relations – IMO	82,988 USD	15/09/2013	31/04/14	<b>NOT STARTED YET</b>
5	Promoting Afro-Cuban cultural expressions among youth	Cuba	Asociación Espiritista Kardeciana Cruzada Quisicubaba	93,101 USD	15/04/2013	31/04/15	<b>ONGOING</b>
6	Measuring the economic contribution of the audiovisual industry in FYROM	FYROM	School of Journalism and Public Relations - UNESCO Chair in Media, Dialogue and Mutual Understanding	74,740 USD	15/03/2013	01/03/14	<b>ONGOING</b>
7	INCREA LAB: Opening opportunities to indigenous cultural entrepreneurs through mentoring activities.	Guatemala	IRIPAZ	98,610 USD	15/06/2013	31/07/14	<b>NOT STARTED YET</b>
8	Developing an audiovisual micro-industry in Siberut, Indonesia	Indonesia	Perkumpulan Hijau Sibertu - PASIH	99,982 USD	15/04/2013	31/07/14	<b>ONGOING</b>
9	Paralelo 9 MX: strengthening cultural industries for local development in Mexico	Mexico	National Conference of Cultural Municipal Institutions - CONAIMUC	98,871 USD	15/04/2013	31/11/14	<b>ONGOING</b>
10	Cultural statistics in action: getting a clear picture of Mongolian cultural industries	Mongolia	Mongolian State University of Arts and Culture - MSUAC	79,000 USD	15/03/2013	31/03/15	<b>ONGOING</b>
11	Cultural industries as drivers of development in Montenegro and the Balkans	Montenegro	Association of Fine Arts of Montenegro - AFAM	88,705 USD	15/03/2013	31/12/13	<b>ONGOING</b>
12	ArtSnow: offering cultural operators and policy makers real-time information on creative industries in South Africa	South Africa	National Arts Council of South Africa - NAC	99,318 USD	15/03/2013	01/04/14	<b>ONGOING</b>
13	Management and business training for Zimbabwe's cultural professionals and arts associations.	Zimbabwe	Nhimbe Trust	97,365 USD	15/03/2013	31/12/13	<b>ONGOING</b>